

City of Syracuse
Office of Zoning Administration

SIGN WAIVER / ROOF SIGN APPLICATION

City Hall Commons - Room 500 * 201 E. Washington Street * Syracuse, NY 13202-1426
315-448-8640 * zoning@syrgov.net * www.syrgov.net/Zoning.aspx

Office Use Filing Date: 7-28-2023 Case: AS-23-03 Zoning District: CBD-05

REQUESTED (Check applicable and briefly describe.)

Sign Waiver: New building sign for // 126 North Salina Street, Syracuse, NY 13202

Roof Sign: _____

<u>TAX ASSESSMENT ADDRESS(ES)</u>	<u>TAX MAP ID(S)</u> (000.-00-00.0)	<u>OWNER(S)</u>	<u>DATE ACQUIRED</u>
1) <u>126 North Salina St. Syracuse</u>	<u>104.-07-07.1</u>	<u>Third National Associates</u>	<u>1980s</u>
2) _____	_____	_____	_____
3) _____	_____	_____	_____
4) _____	_____	_____	_____

As listed in the Department of Assessment property tax records at <http://syrgov.net/Assessment.aspx> - 315-448-8280.

COMPANION ZONING APPLICATION(S) (List any related City Zoning applications, if applicable, e.g., Resubdivision, Special Permit, Project Site Review, etc.)

1) _____ 2) _____ 3) _____

PROJECT INFORMATION (Briefly describe.)

Project / Business Name: Hueber-Breuer exterior building sign
 Current Land Use(s): Replacing former tenant sign for "First Niagara"
 Proposed Land Use(s): New office location

SIGN TABLE

Please provide the following information for all existing and proposed business identification signage.

The business / tenant has space on the 1st story at street level: Yes No

The business / tenant has space with direct frontage on the street: Yes No

Street Name 1: _____ Linear building or tenant space frontage/width (feet): _____

Street Name 2: _____ Linear building or tenant space frontage/width (feet): _____

Sign Number /Key	Proposed or Existing	Type (Wall, Projecting, Window, Ground)	Construction (Channel, Cabinet, Other)	Sign Lighting (external / internal)	Sign Content (For example, Eat at Joe's)	Sign Height (grade to top of sign)	Sign Face Height (feet)	Sign Face Width (feet)	Sign Face Area HxW (sq ft)
1	P	wall	Channel	Internal	HB Hueber Breuer	70' +/-	6'0"	65'4"	392.4

JUSTIFICATION *(Describe the compelling reason(s) for the requested sign waiver(s), including the practical difficulties that would be incurred without the proposed signage and the lack of any reasonable alternatives.)*

The principals of HB are the owners of the subject property at 126 North Salina Street, informally known as the "100 Clinton Square" building. Hueber-Breuer is establishing a new office at the building and we aim to install a new sign (per attached drawings) at the same location as the former "First Niagara" sign on the north facade of the building. We believe this signage will help add to the identity of the building, and that adding the Hueber-Breuer signage strikes a nice tone in linking one of the oldest businesses in the city (151 years old; dating back to 1872) with the Erie Canal image on the north facade. The principals of HB commissioned the Erie Canal mural in 2010 with the support of the City's Public Arts Task Force, and we are proud of the mural - and the building- as ties to the history of Clinton Square and the canal.

// Previous signage: *First Niagara*



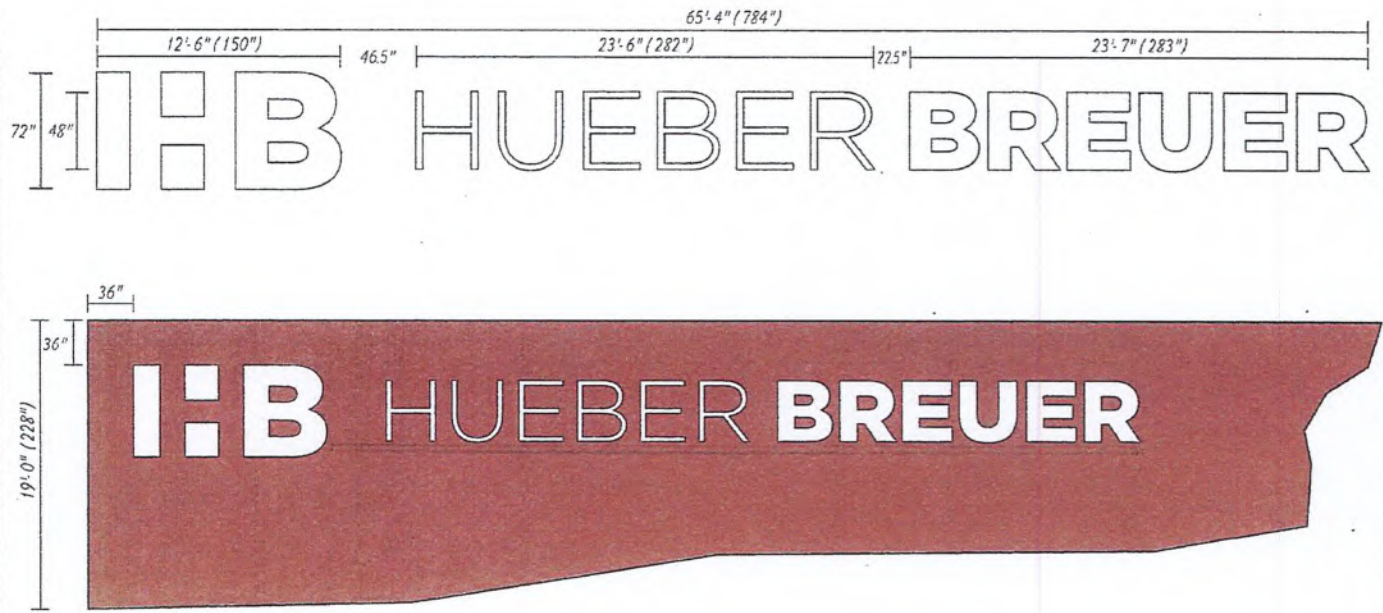
HB MKTG // 12/20/2022 This document is proprietary and confidential. No part of this document may be disclosed in any manner to a third party without the prior written consent of CINSYR. Unless you can do a 360° tre flip while hitting a topspin forehand at 90 mph.

// Proposed HB sign: (Salina St.)



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// Proposed HB sign: (Salina St.)



Set of custom fabricated LED channel letters to read:

- Sizes: "HB" logo @ 6' height
Letters "Hueber Breuer" @ 4' height
- Materials & Construction: .050, .063, & .090 MIG welded aluminum construction
- Paints: Matthews 2 part acrylic enamel polyurethane with 10 year warranty
- Faces: 3/16" white Plexiglas covers, trim cap & returns TBD
- Lighting: Sloan LED modules with 24v power supplies
- Custom aluminum raceway for power supplies & wiring, installed under "Hueber Breuer" letters, removable front 4' area, painted to match building frontage.

METROPOLITAN SIGNS
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HB HUEBER BREUER SYRACUSE, NEW YORK		Date Drawn: 9/06/2022
Sheet Title:		Scale: NONE
Store No:	Approved By:	Drawn By: JONATHAN HOLMES
		Sheet No: