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SENT VIA EMAIL TO PMCBRIDE@SYRGOV.NET

July 26, 2022

Patricia K. McBride, City Clerk
231 City Hall
233 E. Washington Street
Syracuse, New York 13202

RE: Interest in 5th District Common Council Seat

Dear Common Councilors:

I seek to be appointed for the open 5th District Council seat because I have key experience and commitment to this Community to work on common problems to bring successful solutions to our residents.

I am a lifetime resident of the City of Syracuse, and longtime (30+ years) community activist. I have resided in the 5th District for more than 25 years. I have experience in dealing with real issues whether through my educational background from teaching in the Syracuse City School District to my work for Spectrum. Real life happens, and there is no better way to gain an understanding that to live where our residents live.

Next, my grassroots activism has had a tangible effect. For example, I was an original member of the Task Force on Police Community Relations. I worked with others to propose the ordinance to the Council which lead to the Citizen's Review Board becoming a reality. Also, I developed and facilitated the State of Black of Affairs forums. These forums provided an avenue for our elected officials and community leaders to speak to real people about their issues, and for residents to feel safe to ask questions and get answers. Additionally, I along with former Councilor, Charles Anderson, and Janice Speights developed the political teaching module "the ABCs of Politics."

My work as a successful campaign manager has given me the know-how to appreciate the need to deliver, and how to run a district wide race. I believe that I am ready to take on the challenges of the 5th District, and devise a winning strategy for election to this seat.

I look forward to the opportunity to interview and/or meet concerning this seat to answer any questions. Should you require any further information, please do not hesitate to contact me.

Very truly yours,

/S/ Alfonso Davis

Alfonso Davis

ALFONSO DAVIS

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EDUCATION

Bachelors of Elementary Education
State University of New York, Oswego, New York

Associates of Human Services
Onondaga Community College, Syracuse, New York

PROFESSIONAL PROFILE

- Extensive years of supervision of staff and volunteers in strategic planning of political campaigns, including issue, platform and literature development, website content, event coordination, fund-raising and campaign finance
- Systemic training of new hires in existing and re-developed methods of manufacturing with quality control modules
- Coordinated symposiums on economics, education, law, criminal justice, and the judicial system
- Community visionary focused on creating win/win opportunities for small businesses, under-educated and utilized populations, and regional stakeholders
- Cultivated relationships with parents, students, local agencies and schools to move at risk youth from truancy to educational commitment
- Certified AIDS Educator helps general population and affected individuals work through illness issues including perception, treatment options, and quality of life
- Licensed to provide insurance products to meet the financial plans and needs of individuals and families, including referral for local agency to build clientele through offering bundling of services. Supervised field agents.
- Multiple Year experience in setting plans, strategies, policies, and benchmarks for non-profit corporation

PROFESSIONAL SUMMARY

Management and Consultation Experience

- Established an insurance business via insurance companies, including Bankers Life, developed client base, performed forecasting and product analysis, provision of voluntary payroll deduction programs to employers

- Managed the scheduling of appointments, interfaced with home office to secure curatives, and provided financial products that meet state regulations and client needs
- Managed leads to cultivate sales of multiple communication products, to provide customer service to new and existing. Responsible for specific geographic areas through a month, and provide case specific services based upon assessed customer needs
- Founded a consultation practice designed to facilitate political campaigns from initial start-up to issue and literature development, website content, fund-raising and candidate “branding”
- Managed campaign staff and strategic marketing programs within campaign setting for media outlets, donor/contributor development, and event coordination
- Responsible for research and writing of grant applications. Traveled to conduct in-person presentations to funding sources to secure millions in grants
- Performed initial assessment and placement of at-risk youth registered and/or mandated to agency for services
- Managed collegiate intra-agency site directors via hiring, program development, site placement, direct supervision and evaluation of performance
- Served as board member for not-for-profit corporation a part of defining goals, plans, objectives, benchmarks, staffing requirements, compliance with local and state mandates and scope of services for daycare facility

Education and Corporate Training

- Taught in urban district and assisted in relating class instruction to “main streaming” students at elementary and high school level
- Counseled students informally on various behavior, attitude and attendance concerns
- Interfaced with parents regarding student issues including attendance, truancy and other at-risk behavior
- Organized town meetings and panel discussions to create Community idea exchanges through quarterly symposiums
- Trained new hires in manufacturing setting on quality standards, existing assembly and machine operations
- Developed and implemented tangible living skills based curriculum by facilitating (1) application process to achieve high school diploma or high school equivalency (i.e., GED), (2) workshops to prepare attendees for job interviews, (3) job placement, and (4) nutrition and health as appropriate
- Identified training needs, and plan, developed and delivered formal training in civic rights and responsibilities

WORK EXPERIENCE

Direct Sales Representative	Charter Communications-Spectrum	11/2017 to Present
Financial Services Representative	MassMutual Financial Group	3/2016 to 11/2017
Supervisor/Agent	Banker's Life	10/2015 to 5/2016
Supervisor/Referral Agent	State Farm/John Ivory Agency	8/2013 to 10/2015
Supervisor/Agent	New York Life Insurance Company	7/2011 to 7/2013
Chief Consultant	Davis Consultation	5/1993 to 9/2013
ISO/QS Trainer, Machine Operator & Line Assembly	New Venture Gear, Inc.	7/1996 to 5/2008
Teacher in Training/ Teacher's Assistant	Syracuse City School District	9/1989 to 12/1997
Asst Director Youth Services/ Substance Abuse Educator	Syracuse Housing Authority	5/1990 to 9/1995

PROFESSIONAL MEMBERSHIPS AND AWARDS

NYS Licensed Insurance Agent

Board Member, Samuel & Lydia Clark Foundation

Certified AIDS Educator

World Professional Martial Arts Organization
Outstanding Contribution To The
Martial Arts, GOJU