

To:SEDCO Board of DirectorsFrom:Vaughn DavisDate:January 31, 2024Re:SEDCO Board of Directors Meeting Agenda – February 1, 2024

The Syracuse Economic Development Corporation Board of Directors Meeting on Thursday February 1, 2024, at 3:30 PM held in person in the iLab Conference Room in City Hall, 233 East Washington Street, Syracuse, NY 13202.

I. Call Meeting to Order

- II. Roll Call 1
- III. Proof of Notice 2
- IV. Minutes 3

Approval of minutes from the December 15, 2023, Board meeting.

VI. New Business

ARPA Micro Enterprise Fund Requests - 4

Review and discussion of the loan financing requests submitted as part of the American Rescue Plan Act (ARPA) Small Business Assistance Fund for consideration.

1. Inclusive 360, LLC

ARPA Small Business Assistance Fund Requests - 5

Review and discussion of the loan financing requests submitted as part of the American Rescue Plan Act (ARPA) Community Impact Fund for consideration.

1. KB Nutrition

Additional Funding Request – 6

Review and discussion of a request for additional funding by a current ARPA award recipient.

1. CNY Pizza, LLC

Mayor's office to reduce gun violence update – 7

VII. Adjourn



PLEASE POST

PLEASE POST

PLEASE POST

PUBLIC MEETING NOTICE

THE SYRACUSE ECONOMIC DEVELOPMENT CORPORATION

HAS SCHEDULED

Α

BOARD OF DIRECTORS MEETING

ON

THURSDAY, February 1ST, 2024

AT 3:30 PM

IN THE INNOVATION LAB (ILAB) CONFERENCE ROOM

LOCATED AT

SYRACUSE CITY HALL

233 E. WASHINGTON STREET, SYRACUSE, NY 13202

For more information, please contact Vaughntorrien Davis at VDavis@syrgov.net

Minutes

Syracuse Economic Development Corporation Board of Directors Meeting Thursday, December 15, 2023 3:30 – 4:30 PM

> Meeting was held in-person at: The iLab at City Hall 233 E. Washington Street Syracuse, NY 13202

Board Members Present: Eric Ennis, Andrew Fish, Sheena Solomon, Richard Driscoll, Patrick Lannon, Calvin corridors Jr,

<u>Board Members Excused</u>: Mark Barbee, Rita Paniagua, Steve Gross, Karolina Marcinkowski, Ashanti Dickerson

<u>Staff Present</u>: Vaughn Davis, Jakia Durham Kelly, Ted Spencer, Esq.

I. Call Meeting to Order

Mr. Ennis called the meeting to order at 3:33 PM.

II. Roll Call

Mr. Ennis acknowledged that all Board Members were present except for Mark Barbee, Rita Paniagua, Steve Gross, Karolina Marcinkowski, Ashanti Dickerson

III. Proof of Notice

Mr. Ennis made note acknowledging proof of notice was out in a timely manner.

IV. Minutes

Mr. Ennis reviewed the meeting minutes from the November 2, 2023 Board meeting. No further discussion was held regarding the minutes and the board members present recommended for approval.

V. New Business

ARPA Micro – Enterprise Fund:

1. <u>Syracuse Soapworks</u>

Mr. Davis provided an overview of the request for assistance from Syracuse Soapworks to provide financing in the amount of \$5,000 for a term of two (2) years (24 months) at 2.0% interest. The funding was requested to assist with the payment of a new HVAC system.

Staff recommended that the Board approve the applicant in the amount of \$5,000 for a term of two (2) years (24 months) and 2.0% interest rate.

Mr. Driscol made the motion to approve the request. Ms. Solomon seconded the motion. **ALL BOARD MEMBERS PRESENT UNANIMOUSLY APPROVED.**

American Rescue Plan Ace (ARPA) Community Impact Fund:

1. <u>CNY Pizza, LLC</u>

Mr. Davis provided an overview of the request for assistance from CNY Pizza, LLC to provide financing in the amount of \$200,000 for a term of (15) years (180 months) at 2.0% interest. The requested funding was to assist with the renovations to both of its local pizzerias.

Staff recommended that the Board approve the applicant in the amount of \$125,000 for a term of ten (10) years (120 months) and 5% interest rate.

Mr. Driscol made the motion to approve the request. Andrew Fish seconded the motion. **ALL BOARD MEMBERS PRESENT UNANIMOUSLY APPROVED.**

Traditional SEDCO Financing:

1. Jordan Davis Services, LLC

Mr. Davis provided an overview of the request for assistance from a local cleaning company, Joran Davis, LLC to provide capital to assist with the acquisition of another local cleaning company for sale. The request was for \$29,000 with a term of (10) years (120 months) at 2% interest.

Staff recommended that the Board approve the applicant in the amount of \$29,000 for a term of ten (10) years (120 months) and a 2% interest rate.

Mr. Fish made the motion to approve the request. Mr. Corridors Jr. seconded the motion. **ALL BOARD MEMBERS PRESENT UNAIMOUSLY APPROVED.**

New Business cont.

1. Mayor's Office to Reduce Gun Violence:

Mr. Lateef Johnson-Kinsey explained that he and SEDCO staff have been working together to create a loan program to assist the vendors of the Safter Street Syracuse Initiative by providing bridge loans to provide start up capital so that they may begin operating and servicing the high-risk individuals in the community. The intent of the program is to provide counseling, mentoring and conflict mediation for 50 selected high-risk individuals who have been affected by gun violence. SEDCO staff provided an outline of the bridge loan program detailing the general terms of the loan. The board expressed their support for moving forward with the recommendation.

Mr. Fish made the motion to approve the request. Ms. Solomon seconded the motion. **ALL BOARD MEMBERS PRESENT UNAIMOUSLY APPROVED.**

2. 2024 Organizational Budget:

The Board reviewed SEDCO's annual budget for the fiscal year ending December 31, 2024.

Ms. Solomon made the motion. Mr. Fish seconded the motion. **ALL BOARD MEMBERS PRESENT UNANIMOUSLY APPROVED.**

VI. Adjourn

Mr. Ennis asked for a motion to adjourn the monthly board meeting. Ms. Solomon made the motion. Mr. Corridors Jr. seconded the motion. **ALL BOARD MEMBERS PRESENT APPROVE TO ADJOURN THE MEETING**

The meeting adjourned at 4:34 PM.

SEDCO ARPA Lending Programs Application Summary Financial Request Analysis Fund Type: _____



PART I: APPLICANT INFORMATION							
Business Name	Business Addr	ess	Business/Industry Category:	Year Founded	Current # of employees	Total Amount Requested	
						\$	
	PART II: BUSINESS LOCATION						
Neighborhood Location:	Neighborhood Location: Located within ARPA-designated Census Tract? Y				□ Y □ N		
PART III: BUSINESS OWNERSHIP							
Owner Name(s)	Residential Add	ress:	% Owner	Credit Score	Total Covid-19 Assistance	e Received?	\$
					Previously Assisted by SED Programs?	CO/SIDA Covid	<u> </u>
					Did the business experien 2021/22?	ce a decline in	<u> </u>
		F	PART IV: USE OF ARF	PA FUNDS:			
Summary of the Reque	ested Use of Funds:						
		F	PART V: BUSINESS FI	INANCIALS			
В	usiness Financials				Supporting Document		
	FY 2022	FY 2	2023 (Interim)			ts were submitted with the request:	
Total Sales	\$	\$			Completed Application 22 Corporate Tax Returns	5	
Total Income (Loss)	\$	\$			022 Personal Tax Returns	-	
Total Expenses	\$	\$		2023 Interim Financials			
Net Profit (Loss)	\$	\$		Per	rsonal Financial Statemen	t	
					NYS-45 Form		
PART VI: PROPOSED BUDGET + PERSONAL FINANCIALS							
Proposed SEDCO ARPA Budget Personal Financial Statement							
Amount Expense/		-	pose		Owner #1	1	vner #2
\$				Total Assets	\$	\$	
\$				Total Liabilities		\$	
\$				Net Worth	\$	\$	
\$				Eligible f	for Forgiveness?	Y	□ N
\$ \$				Staff Recommendation:			
Other Notes							

SEDCO ARPA Lending Programs Application Summary Financial Request Analysis Fund Type: _____



PART I: APPLICANT INFORMATION								
Business Name	Business Addr	ess	Business/Industry Category:	Year Founded	Current # of employees	of employees Total Amount Requested		
						\$		
PART II: BUSINESS LOCATION								
Neighborhood Location:	Neighborhood Location: Located within ARPA-designated Census Tract?			□ Y □ N				
PART III: BUSINESS OWNERSHIP								
Owner Name(s)	Residential Add	ress:	% Owner	Credit Score	Total Covid-19 Assistan	ce Received?	\$	
					Previously Assisted by SED Programs?		<u> </u>	
					Did the business experier 2021/22?		<u> </u>	
	- -							
PART IV: USE OF ARPA FUNDS:								
Summary of the Requ	ested Use of Funds:		Impa	act of Covid-19: Efforts Ta		s Taken Since M	Taken Since March 2020:	
		Р	PART V: BUSINESS FI	INANCIALS				
	Business Financials				Supporting Documen	ts Submitted		
	FY 2022	FY 2	2023 (Interim)	The following documents were submitted with th		omitted with the	e request:	
Total Sales	\$	\$		Completed Application 2022 Corporate Tax Returns		s		
Total Income (Loss)	\$	\$			D22 Personal Tax Returns			
Total Expenses	\$	\$		2023 Interim Financ				
Net Profit (Loss)	\$	\$		Per	sonal Financial Statemer	nt		
					NYS-45 Form			
PART VI: PROPOSED BUDGET + PERSONAL FINANCIALS								
Propo	sed SEDCO ARPA Bud	get			Personal Financial	Statement		
Amount Expense	/Item	Purp	oose		Owner #1		vner #2	
\$				Total Assets	\$	\$		
\$ \$				Total Liabilities Net Worth	\$ \$	\$ \$		
\$						э Y	□ N	
\$				Eligible for Forgiveness? Staff Recommendation: \$		\$		
\$				Slujj Kel		Ŷ		
Other Notes								

January 29, 2024



Memorandum To: From: Re: Staff Recommendation:

SEDCO Loan Review Committee Vaughntorrien Davis

CNY Pizza, LLC | ARPA Community Impact Fund \$60,000.00 in SEDCO ARPA loan Financing

Borrower:

CNY Pizza owns two Pavone's Franchises and is in the process of updating the dining room and kitchens for both locations. One is located on Butternut Street and the other on South Warren Street. The updates are projected to take 2 weeks and will include:

- New Flooring
- Updated lights and fixtures
- Updated Kitchen equipment
- Updated furniture

The applicant is putting up a portion of the \$160,000 project budget and is also seeking traditional financing from a local credit union to assist with the costs so there are funds left to operate the business.

Proposed Project:

The owner Randal Hon is renovating and updating the Pavone's franchises located at 500 Butternut and 349 S. Warrant St. The upgrades will include a complete renovation of the dining rooms, kitchens, and Service Station.

UPDATE:

Due to the applicant's businesses being franchise business, it must adhere to the guidelines set to ensure uniformity, this has resulted in the costs of the furniture has increased significantly from \$40,300 to 100,300. This is due to a combination of the type of furniture selected by the franchise and that they need to be custom built to fit in the space in the S. Warren Street location. The applicant is requesting the SEDCO Board add an additional \$60,000 to the initial award amount, bringing it to a total of \$185,000. The provided funding that will go towards completing the project and prevent them from having to use part of their operating cost.

SEDCO Loan Request - \$60,000.00

Usage of Funds:

The funds requested are to go toward financing the applicant's renovations and upgrades to the South Warren St. and Butternut St. locations.

The funds they're requesting will go towards:

- The demolition/renovations
- Purchasing new light fixtures and furniture.
- Purchasing new kitchen equipment.
- Payroll

SOURCES & USES:

Project Budget:

a.	Payroll	\$9,700
b.	Renovations	\$25,000
c.	Equipment	\$85,000
d.	Furniture/Fixtures	\$100,300
	TOTAL INVESTMENT	\$220,000

Project Sources:

	TOTAL INVESTMENT	\$220,000
b.	Owner Equity	\$35,000
a.	SEDCO Loan Financing	\$185,000

Recommendation:

Staff recommends the Loan Committee approve the applicant's request in the total amount. Pavone's Pizza has been a staple in the Syracuse area for multiple generations and the owner is ensuring that it remains a staple by adhering to the franchise guidelines for the remodel and extending the hours of the S. Warren Street location from 5 days a week to 7 days a week and extending the hours of service to generate additional income. The increase in hours will allows provide additional employment opportunities to the community and add to the revitalization of both downtown and the Butternut Street.

The loan terms will keep the same structure that was previously approved by the SEDCO Board of Directors with an interest rate of 5.0%, a term of fifteen (10) years (120 months) with an interest only period of (3) months.

Collateral:

SEDCO would seek to hold a subordinate lien through a UCC filing on all the furniture, fixtures and equipment purchased with the funds for capital upgrades. SEDCO will also secure a personal guarantee from R. Hon as the founder and director of the applicant entity.

Attachments:

1. Updated Gerharz Invoice