



REGULAR MEETING
December 10, 2019
Room 215 City Hall
5:30 p.m.

I. Attendance

Present: Ellen Blalock, Lauren Boldon, Emanuel Carter, Dan Ward and Tina Zagya.

Absent: Elizabeth Bryson, Corky Goss, Jimmy Monto, Nadiya Nacorda, Takarra Smith

Staff: Kate Auwaerter

II. Regular Meeting called to order at 5:30 p.m.

Because a quorum of members was not present, the review of the September 10, 2019 minutes was held pending the next meeting.

III. New Business

No New Business

IV. Discussion

SPAC Subcommittee Discussion and Formation: The members present discussed the formation of subcommittees that will be responsible for forwarding the public art program. It was noted that each committee should include at least one commission member, but could also include individuals who are not on the commission, but have relevant interests and expertise. T. Zagya had developed a proposed list of subcommittees with descriptions as follows:

Finance/funding:

Goals:

- Establish system for intake of funds.
- Explore/pursue avenues for raising funds.
- Funding for maintenance of current public art in the City collection.
- Establish pool of funding to commission new works.

In discussion, K. Auwaerter reported that she and D. Ward had had a meeting with the CNY Community Foundation staff to discuss setting up an account that could receive funds for the public art program. They had discussed the possibility of establishing an endowment for the overall program as well as fundraising for individual, specific projects. E. Carter also noted that he had arranged a meeting with the development staff at the Nature Conservancy in Rochester (where he is a board member) to discuss the basics of not-for-profit fundraising. D. Ward and K.

Auwaerter were planning to attend and invited all other interested Commission members to join the meeting.

Business/organizational Partnerships

Goals:

- Establish relationships with private businesses that have spaces available for public art (especially in the Downtown area).
- Connect with organizations that are networked with the arts community that could host artist education workshops.
- Connect with Colleges/universities for internships/volunteers

In discussion, K. Auwaerter recommended involving the Downtown Committee of Syracuse in this effort as they have direct contact with most of the downtown businesses and property owners. She said she would reach out to the Downtown Committee.

Community Outreach

Goals:

- Create list of community organizations/groups to meet with to help define the parameters of new public art commissioned.
- Create presentation(s) that shows the potential of public art.

It was agreed that the TNTs would be important players in the community outreach efforts. T. Zagyva said that she would help facilitate community outreach through the TNTs for the Commission.

Website/social media development

Goals:

- Redesign website, create social media accounts for SPAC.
- Utilize interns from local universities/SCSD students to assist with filming/documenting local art/artists/events of SPAC to place on website/social media.

K. Auwaerter reported that the City had contracted with a consultant to redesign the City's website. She said that she would be meeting with the consultant to discuss the functionality and appearance of the public art site. L. Boldon indicated that she was interested participating in these discussions.

Artist education/outreach

Goals:

- Create clear instructional materials that assist artists through the process of applying for commissioned public art.
- Provide a series of workshops to local artists that give them the tools to organize their professional portfolios, create CV's, help artists to present their work on a level that will be taken seriously by commissions such as SPAC.

In discussion, D. Ward noted some of the educational opportunities for artists that the Commission had arranged in the past. It was agreed that CNY Arts would be a good place to

start with developing a program for artists. K. Auwaerter stated she would reach out to CNY Arts to initiate this discussion.

Syracuse Writers: K. Auwaerter reported that the panels had arrived and were being kept in storage at the Parks Department. It was agreed that a spring installation would be appropriate.

Retroactive review of installed murals: K. Auwaerter reported that two murals had been painted in the fall that had not gone through the public art review process. They include a mural at 1415 Highland Street on the city's north side and at 713 E. Fayette Street, where XO Taco is located, on the city's east side. She had contacted the property owners or organizers of both murals and requested that they submit applications for retroactive review.

The Commission discussed the language in the Public Art Ordinance in regard to murals on private property. D. Ward noted that the language was included in order to prevent businesses or property owners installing signage under the guise of public art. K. Auwaerter noted that if the Public Art Commission decided that a project was not a mural but advertising, the Commission would deny the application and it would be sent to the Planning Commission for review under the City's Sign Ordinance. There was discussion regarding the mural at 713 E Fayette Street and whether or not it constituted a sign for XO Taco. K. Auwaerter said that she would get guidance from the Zoning Administrator regarding the definition of a sign and distribute it to the Commission.

V. Adjournment. The meeting was adjourned at 6:30 p.m.