



CITY OF SYRACUSE
PUBLIC ART APPLICATION

Project Title: Playing in the Rain

Installation Type:

- Donation to permanent art collection
 Temporary installation
 Proposed date and duration of installation: June 10, 2021
 Mural on private property

Installation Location

Property Name: Whitlock Building
 Street Address: 476 S Salina St, Syracuse, NY 13202
 Location Description [e.g., 15 ft. from building entrance] : Building Courtyard - entry way

Artwork Type [e.g., sculpture, mural, video] : Mural

Artwork Description [include fabrication date ; medium, dimensions, materials and finishes] :

Various colors in lines (rain) down side of building (reds, bright blues, yellows, whites, greens, lavender, pale pinks). Focal point is man with umbrella in black and white. Small characters dancing in the rain trailing at his feet.
- 1 wall, 22ft x 34ft, acrylic latex exterior paint, black spray paint exterior paint, uv coated clear acrylic paint to preserve mural.

Artist

Name: Ally Walker
 Address: 420 Whittier Ave Syracuse NY 13204
 Phone: 315.657.1315
 Email: allywalkerinks@gmail.com

Current Owner (if applicable)

Name: Whitlock Partners
 Address: 476 S Salina St, Syracuse, NY 13202
 Phone: 315.727.2092
 Email: rgoodfellow@jfrealestate.com

Applicant

Name: Ally Walker
 Address: 420 Whittier Ave Syracuse NY 13204
 Phone: 315.657.1315
 Email: allywalkerinks@gmail.com

Signature:  Date 4/26/2021



Allywalkerinks@gmail.com

www.freelanced.com/allywalker

Technical Proficiency

- Specializing in; artistic problem solving, painting large scale, creative-thinking, spatial design, color theory, free hand

Education

SUNY Plattsburgh (2002-2006)
Bachelors Degree in Art and Design, additional concentration in drawing with skills in various mediums: water color, acrylic, interior paints/faux

Design Proficiency

- Branding and Identity
- Page Layouts
- Image Retouching
- Business Cards
- Brochures
- Event Posters
- Web Advertisements
- Website Management
- Technical Illustrations
- Promotional Signs
- Screen Print Banners
- Photo Rendering
- Tradeshaw Displays
- Magazine Advertisements
- Vector and Free Hand Illustration
- Creative Custom Presentations
- Promotional Print Advertisements
- Package Design
- Teaching Artist for Paint Night Events

Freelance Muralist/Painter - private/public (16 years experience)

- Crouse Hospital, Syracuse, NY - Underground Tunnel
- Crouse Hospital, Syracuse, NY - Ultra Sound Exam Suites/MRI Unit
- Upstate University Hospital, Syracuse, NY - 90 mural examination rooms for the Centre of Pediatric Surgery, Gastric Intestinal, Neurology, and Centre for Nutrition and Exercise.
- GIGI's Playhouse- Donor Tree, 500 donors with 17ft tree
- Paradise Auto, Syracuse, NY - Auto Show Room
- Core fitness Gym, Syracuse NY- Logo Recreation (freehand)
- Pacific Health Club Group Liverpool NY - Logo Recreation (freehand)
- Golisano Childrens' Hospital, Syracuse NY - Lobby, Exam Rooms, Waiting Areas, Cancer Treatment Rooms, and Emergency Area (Total Murals in Upstate Hospital facilities - 86 murals)
- Golisano Childrens' Hospital, Syracuse, NY - Exertior Butterfly Tree
- Core Fitness, Syracuse, NY - Logo Recreation
- Whitlock Building, Syracuse, NY - 40ft. Lobby mural
- E.Water Street Mural - 2017 World Canals Conference (exterior mural)
- Gear Factory, Syracuse, NY - Lobby Staircase Mural
- Maxwells, Syracuse, NY - Chalkboard Artist since 2018
- XO TACO, Syracuse NY - Umbrellove, Be Yourself; Murals (exterior)
- SYRACUSE U, Syracuse NY -Campaign to buy local downtown (exterior)

Mackenzie Childs - Syracuse, NY (2018-2020)

Visual Merchandiser Assistant (freelance)

- Creating appealing eye-catching visual displays for the store, window displays, signs, influencer table scapes, ex/interior displays and promotional events.

Voss Signs - Syracuse, NY (2015-2016)

Graphic Designer / Marketing Assistant

- Social Media, Website Content Management, Assistant to Marketing Director, Marketing Research/Material and Creative Development

Downtown Decorations, Inc. Syracuse, NY (2008 – 2012)

Graphic Designer

- Web site design, web site layout, maintaining product updates
- Design marketing flyers, brochures, exhibits/booth design
- Design conference materials, packets, product catalogues
- Created technical design illustrations for decor installation and layout
- Production/installation specifications for creating custom decor
- Creation of custom design banners, vector file manipulation, logo recreation for offset printing and screen printing
- Photography editing, rendering product decor for client presentation

Administrative Assistant to Vice President/President (2009-2010)

- Customer Service, Graphic Assistant to marketing and Art Director, Marketing Research and Creative Development

Administrative Assistant (2002-2008)

- Brian's Custom Framing: Receptionist/Secretary
- Buckley Owens Machinery Co.: Receptionist/Secretary

Project Management

- Developing design concepts from rough sketch to final design that can be interpreted to retail environments, fixture design, window display, event and promotional execution.
- Lead projects from inception to completion, keeping in budget and meeting deadlines, and according to specifications.



AllyWalkerInks

mural artist



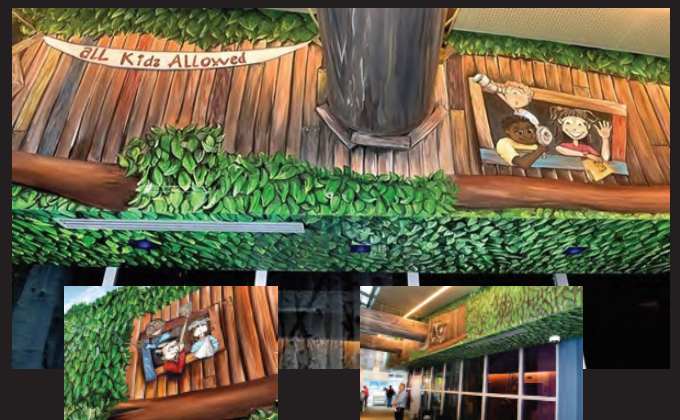
"Be Yourself" Mural for Xo Taco, Syracuse NY. 158ft x 34ft. 2019



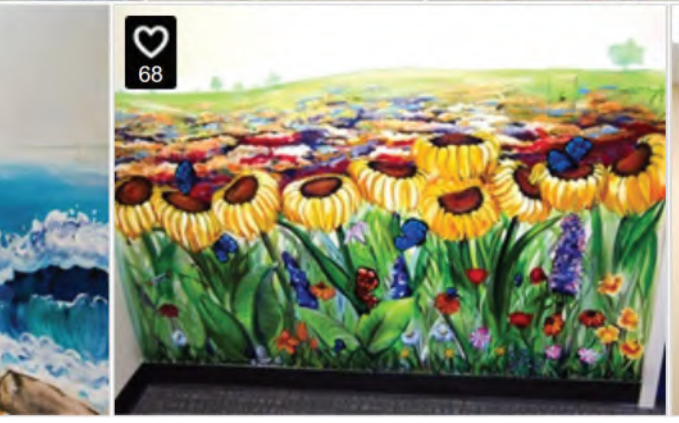
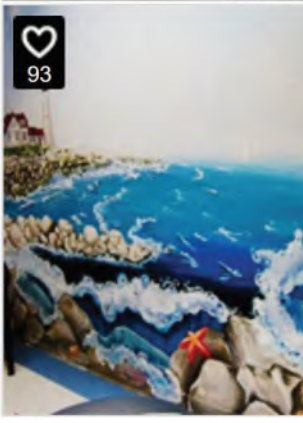
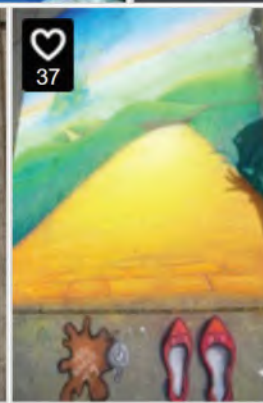
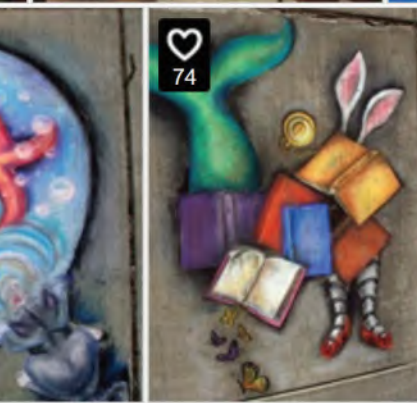
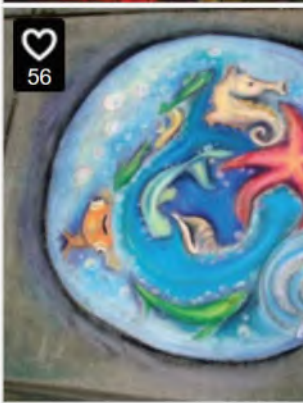
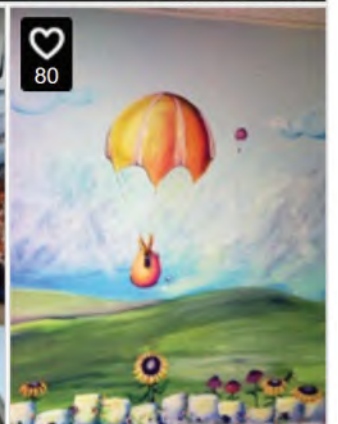
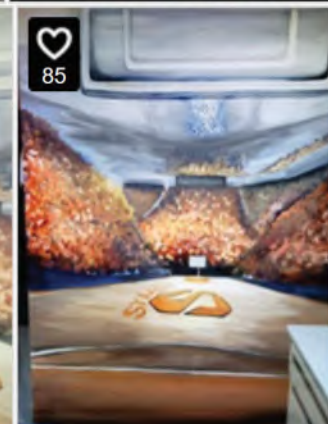
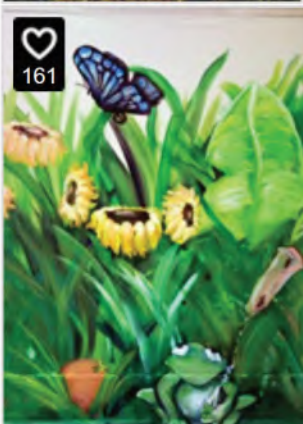
"Show Your Happy" Mural for The Gear factory, Syracuse NY, entrance Art Revolution Show. 2019



Put The U Back in Syracuse. A campaign to support local businesses. 2020



Golisano Lobby Entrance, "tree house" mural with golisano "kids" incorporated. 2012



Ally
WALKER

Allywalkerinks@gmail.com

Artist Statement:

"Playing in the Rain" -

476 S Salina St, grey wall, will be transformed into a colorful splash of paint. The colors will vary with bright blues, reds, pale pinks, lavender, yellows vertically painted on the building in a "dripping" manner. A grey and white man walking through the "rain" represents a stagnate character. The colorized rain represents diversity, change and renewal. Small characters dancing in the rain will represent opposition to stagnate character, embracing change. Together the mural will remind the viewer to embrace new. The mural will be an interactive painting that invites the audience/viewer to participate in the art, taking pictures under the umbrella, or with the dancing characters. The courtyard mural is an inviting and fun entry way for the tenants and city residents to enjoy.

Mural Design



rendering



wall

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Technical Aspects of Mural -

Paint Type:

- Exterior Acrylic Latex Paint. UV Acrylic Paint Sealant/Protectant.
- No Preparation need.
- Life Span: Paint type and multiple coating of UV Acrylic Paint Sealant/Protectant will allow paint to last over 10-15 years and more.
- No annual Maintenance Required (will be provided by owner if needed).

Project Time Line

- 2 weeks - projected time (weather permissible)

Budget

- Funding All Expenses will be covered by owner (Whitlock Partners) in agreement with artist. (* Please see attached Invoice)



INVOICE

Date: 4/7/21

[983]

To : 559 Clinton Street
Syracuse, NY

For: Exterior Mural Design

DESCRIPTION	RATE	HOURS
Mural - (22 x 34ft) - one design (1) various colors, man holding umbrella walking through "rain". Materials: Paint, Brushes, UV coating, trays	-	-
	Total:	\$1800.00

Time: 2 weeks (weather permitting)

Please Make All Checks Out to Ally Walker



GILDED CLUB

415 S. Clinton St, Syracuse, NY

Date: 4.24.2021
Syracuse Public Art
Letter of Support

I am a business resident of Syracuse my business address is 415 S. Clinton Street. I am writing in support of the project at 476 S salina Street Syracuse NY 13202.

I have reviewed the art and design for the building and am excited to see public art displayed in our neighborhood and community. I am familiar with Ally Walker's work as a mural artist in Syracuse and I support the project that her and owners of the Whitlock Partners have conceptualized.

I look forward to seeing the color and design added to our landscape. The mural's ties to the community through art and design that will make for a playful and fun atmosphere in an urban area.

Thank You,
Richard Burns
r.burns0131@gmail.com / Gilded Club