



CITY OF SYRACUSE PUBLIC ART APPLICATION

Project Title: _____

Installation Type:

- _____ Donation to permanent art collection
- _____ Temporary installation
- _____ Proposed date and duration of installation: _____
- _____ Mural on private property

Installation Location

Property Name: _____

Street Address: _____

Location Description [e.g., 15 ft. from building entrance]: _____

Artwork Type [e.g., sculpture, mural, video]: _____

Artwork Description [include fabrication date; medium, dimensions, materials and finishes]:

Artist

Name: _____

Address: _____

Phone: _____

Email: _____

Current Owner (if applicable)

Name: _____

Address: _____

Phone: _____

Email: _____

Applicant

Name: _____

Address: _____

Phone: _____

Email: _____

Signature: _____ **Date** _____



MUNJED'S MAJESTY

315Alive | Public Art Project
12 Murals in 12 Weeks

Application #3

“Munjed’s Majesty”
Mural Title

Nada Odeh
Lead Artist

505 Westcott St.
Syracuse, NY
Location



September 25, 2018



Project Title: “MUNJED’S MAJESTY”

Mural Site: East facing wall at the corner of Harvard St. and Westcott St.

Artist Name: Nada Odeh / Jacob Roberts / yesjake@gmail.com / 1.315.807.8181

Installation Type: Long-term Mural

Donation to permanent art collection: Yes

Temporary Installation: TBD

Proposed date and duration of installation: Window: October 19 - November 01, 2018

Installation Location: 505 Westcott St. Syracuse, NY. 13210 **Mural on private property:** Yes

Property Name: Warren Street Garage. (Exposed concrete wall facing north, overlooking M. Lemp Park)

Artwork Type [e.g., sculpture, mural, video]: Mural. (Exterior acrylic paint on primed concrete wall)

Artwork Description [include fabrication date; medium, dimensions, materials and finishes]:

After multiple conversations with the business and property owners about a relatable mural concept that speaks to their craft, identity and their family’s origins (Lebanon / Jordan), “Munjed’s Majesty” was conceived as an original design by artist Nada Odeh that consists of various different visual elements:

- > *The warm colors reflect the Middle Eastern culture and memories from the land of sun;*
- > *The drawings and the religious symbols reflect the people who live and resides in the Middle East who come from different backgrounds and populations;*
- > *The scenery of the city roofs and the skies that can be found anywhere in the middle East;*
- > *The interiors of the Arabic houses with the simple objects that can be found in the cities across the Middle East.*

As it relates to its immediate surroundings and neighborhood, “Westcott Nation”, which consists of a myriad of people from different backgrounds, religions and beliefs, is the home of many SU students and professors, international food destinations, and still is the place where a broad mix of visitors, academics, artists and residents gather, this mural aims to reflect all the creativity, diversity and beauty it has to offer.

The mural design will be scaled up, reproduced and painted by a Nada and small team volunteer artists associated with the 315Alive project in mid-October. We estimate the use of appx. 20-30 co-labor hours of work to complete the mural. The surface will be prepared with a concrete block primer and the mural painted with exterior latex paint. The use of ladders and a movable scaffolding unit will be necessary.

Upkeep: The owner of the property has approved the final design and has signed a contract with the 315Alive project ensuring long-term care, maintenance oversight and a willingness to preserve the integrity of the mural to the best of their ability before any work commences.

Budget: \$0. The materials, equipment and additional resources needed for the project will be donated to the effort by participating supporters, vendors and donors. Artist compensation will be determined by the total sum raised through the projects’ crowd fund site: gofundme.com/315alive

Artist Biography / Portfolio: Nada Odeh. Syracuse, NY.

Nada Odeh is a Syrian artist, activist, humanitarian and a modern-day poet. She was both born and raised in Damascus and has lived in countries such as Saudi Arabia, the United Arab Emirates and has recently come to the USA in 2013 due to the conflict and revolution in her country. Nada got her M.A. in Museum Studies from Syracuse University. She lives and works in Syracuse, New York. She had gotten her Bachelor in fine arts from the Damascus University. She has attended many workshops in the field of visual arts, communication arts, and therapeutical arts.

Odeh has established a project commonly known as 'Nada's Picassos', which had begun in Damascus but was then later moved to Dubai, Michigan and currently New York State. The medium she works in is Acrylics on Canvases. Arabic miniatures, Middle Eastern colors and small details of the heritage influence her artwork.

The key theme in which her artwork is mainly focused on is the Syrian refugees in camps and Syrian people. Recently she is focusing more on displaced Syrian women in exile. She has exhibited her art in Damascus, Dubai, New York City, Detroit, Toledo, Tiffin, Washington D.C. Syracuse, Albany and Auburn, New York.

Website:

<https://www.nadaodeh.com/>



Mural Scale is appx. 45' w X 18' h.



Original Mural Art:



Environmental Context:



MUNJED'S MAJESTY



ORGANIZATIONAL OVERSIGHT PROGRAM MANAGEMENT

SPARK CONTEMPORARY ART SPACE, LLC
 {w/ ALCHEMICAL NURSERY as 501c3 FISCAL SPONSOR}



The 20 year old independent cultural institution, long affiliated with SU VPA, is under new ownership and now undergoing the process of redeveloping its longtime facility on E. Fayette St., in the heart of the city's rapidly exploding Eastside neighborhood.

As a part of its "**Spark the Arts**" initiative, the co-owners have successfully raised funds for much needed renovations, have re-invigorated interest in a wide array of cultural event booking, and have partnered with a broad base of local businesses to help make its retail offerings more robust, while also working to grow its brand beyond the four walls of its beloved venue.



As a Syracuse-based art center with a non profit (501c3) fiscal sponsor, **Alchemical Nursery LLC**, the Spark team looks to continue to provide a showcase for a growing number of student, emerging and professional working artists within the confines of its own space, as it's done successfully for the past two decades, while also looking to focus on ways they can branch out and support more funky, creative ideas, events and activities throughout the rest of its surrounding community...

"**315 Alive**" is a great way of initiating this outreach process.



PROJECT FACILITATION

Jacob Alan Roberts
crystalcity315@mail.com
 315.807.8181

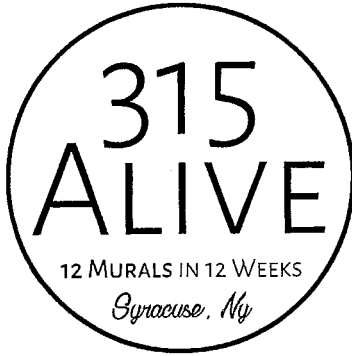


Resume Highlights

- * Professional Artist and Muralist
- * SU Alumni (VPA)
- * Executive Director
- * Co-Founder / Public Arts Chair
- * Cultural District Commissioner
- * Co-Founder / Member
- * Executive Director
- * Public Arts Committee Member
- * Co-Owner
- * Co-Owner
- * Town Arts Committee Member
- * Downtown Coordinator
- * Co-Owner
- * Founder / Managing Partner

- Select Studies in the Fine Arts
- THINC (The Institution of a Now Culture)
- 40Below / Adapt CNY
- City of Syracuse, New York
- Arts and Cultural Leadership Alliance (ACLA)
- The Ithaca Festival
- Ithaca, New York
- Equilibrium Creative & Healing Art Center - VT
- Superfresh! Organic Cafe - Vermont
- Brattleboro, Vermont
- Brattleboro, Vermont
- Spark Contemporary Art Space
- Crystal City | Creative Space

- 1997 -
- 1991-1996
- 1999-2006
- 2003-04
- 2004-05
- 2003-04
- 2008
- 2008-09
- 2010-15
- 2010-15
- 2013-14
- 2014-15
- 2017 -
- 2017 -



Project Name: 315Alive

Project Goals: 12 Murals in 12 Weeks

Lead Organization: Spark Contemporary Art Space, LLC

Fiscal Sponsor: Alchemical Nursery 501c3 (TAX ID# 450594407)

Project Coordinator: Jacob Alan Roberts | yesjake@gmail.com

Project Website: www.315Alive.com

Crowdfund: www.Gofundme.com/315Alive

MURAL SITE | PROPERTY AGREEMENT

THIS AGREEMENT made this 03 day of OCTOBER, 2018
BETWEEN: **315ALIVE** (ie. SPARK ART CONTEMPORARY SPACE, Inc), Hereinafter referred
to as "315ALIVE" – and – Samir Essi
Hereinafter referred to as the "Owner".

WHEREAS 315ALIVE, sponsored by ALCHEMICAL NURSERY, a 501c3 not-for-profit charitable
organization, AND WHEREAS the Owner is the registered Owner of the building / property at
Munjed's alleyway / Harvard, Syracuse, New York:

1. The Owner hereby agrees to permit 315ALIVE, and its artists, to paint a Mural located at
505 Westcott St. Syracuse, hereinafter called the "Wall".
2. The Owner agrees not to deface, cover, destroy, damage, alter or directly obstruct the
visibility of the Mural and also agrees to maintain the integrity of the Mural after production.
3. A theme for the mural will be established and a sketch proposal will be presented to the
Owner for approval before painting.
4. The Owner agrees that if repairs are required to be made to the Wall, the Owner will notify
315ALIVE in writing of this intention to repair. Once authorization has been received from
315ALIVE the Owner agrees to proceed with the approved repairs using all reasonable efforts
to minimize the damage to the Mural.
5. 315ALIVE will use all reasonable efforts not to interfere with the business being conducted by
the Owner and tenants/occupiers of the Building. The Owner will assist 315ALIVE to coordinate
the painting of the Mural with the affected tenant(s)/occupier(s) of the Building.
6. The Owner agrees to permit by prior appointment 315ALIVE and its artists access to the Wall
at all reasonable times in order to complete the Mural and to undertake any necessary
inspections, approvals or repairs and 315ALIVE will use all reasonable efforts not to interfere
with the business conducted by the Owner and other tenants/occupiers of the Building.
7. In the event that the Wall with the mural is to be demolished, removed or painted over, the
Owner will notify 315ALIVE prior to the demolition or painting.

SIGNED

Name: [Signature]

Date: 10/4/18