



CITY OF SYRACUSE PUBLIC ART APPLICATION

Project Title: _____

Installation Type:

- _____ Donation to permanent art collection
- _____ Temporary installation
- _____ Proposed date and duration of installation: _____
- _____ Mural on private property

Installation Location

Property Name: _____

Street Address: _____

Location Description [e.g., 15 ft. from building entrance]: _____

Artwork Type [e.g., sculpture, mural, video]: _____

Artwork Description [include fabrication date; medium, dimensions, materials and finishes]:

Artist

Name: _____

Address: _____

Phone: _____

Email: _____

Current Owner (if applicable)

Name: _____

Address: _____

Phone: _____

Email: _____

Applicant

Name: _____

Address: _____

Phone: _____

Email: _____

Signature: _____ **Date** _____



315Alive | Public Art Project
12 Murals in 12 Weeks

Application #2

“Lemp Park Pet Forest”
Mural Title

Amiah Crisler, 11
Lead Artist

345 S Warren St.
Syracuse, NY
Location

September 25, 2018





Project Title: “LEMP PARK PET FOREST”

Mural Site: North facing wall at the corner of E. Fayette St. and Warren St.

Artist Name: Amiah Crisler / Jacob Roberts / yesjake@gmail.com / 1.315.807.8181

Installation Type: Temporary or Long-term Mural

Donation to permanent art collection: Yes

Temporary Installation: TBD

Proposed date and duration of installation: Window: October 19 - November 01, 2018

Installation Location: 345 S Warren St, Syracuse, NY 13202 **Mural on private property:** Yes

Property Name: Warren Street Garage. (Exposed concrete wall facing north, overlooking M. Lemp Park)

Artwork Type [e.g., sculpture, mural, video]: Mural. (Exterior acrylic paint on primed concrete wall)

Artwork Description [include fabrication date; medium, dimensions, materials and finishes]:

“Lemp Park Pet Forest” is the bold vision of local, budding artist Amiah Crisler, a true compliment to M. Lemp Park, a lovely park at the corner of East Fayette and South Warren streets, right at the heart of a resurgent downtown corridor. Created nearly 10 years ago, in May of 2009, it is named after M. Lemp Jewelers, the 130yr old business located on the opposite corner. A few years after shovels broke ground, Don Lemp, owner of the shop, is quoted as saying, *“This is the best thing to happen downtown in years.”*

Currently, the well used micro-park is only considered a “temporary” asset, as it retains its designation as a potential development site in the future. In the interim, however, it has become a hotspot for Public Art, considering its role within SU's Connective Corridor project, as the home to a series interactive musical instruments,. Furthermore, it’s also become a critical meet-point for downtown dwellers, a green space, gathering spot, a place of lunchtime leisure, and THE unofficial play spot for downtown dogs / owners.

315Alive organizers identified the large, unappealing wall that looms over this newly activated space as a potential site for one of its murals. In turn, we were immediately taken by the bold, bright, colorful and contextually relevant works of art created by local artist, Amiah Crisler, and felt we had found a perfect fit to design a mural for this specific location. After a few short discussions with her and family, she agreed.

Artist Amiah Crisler, 11, attends the Ed Smith School in Syracuse, where her favorite subject is art. She loves painting and predominantly works with oil and acrylic paints when at home. For two years in a row, it’s been her sidewalk chalk art that has stunned attendees at the annual Street Painting Festival.

This past summer, Amiah won first place for her age group at the street painting competition, along with the overall people's choice award. As the winning entry, she drew a vibrant, abstract picture of a dog at the street painting event held by the Syracuse New Times. By the end of the day, a social media post of her art work had gone viral, having been shared more than 70,000 times!

"I really wanted people to see my artwork," Amiah said in an interview after receiving the award. "I want younger kids to explore their natural talents... I believe every house deserves art."

We hope, therefore, that by working with young Amiah as our "Lead Artist", allowing her to design the image, color palette and characters based on her own imagination and creativity, knowing her art work will brighten the day for thousands of fellow Syracusans and visitors alike, this project works to help her inspire more young, up and coming artists in our community to follow their dreams, talents and passions.

You can see from the key elements that Amiah decided to focus on for her design, she was able to pull together a graphic image that reinforces the desired use, look and feel of the space perfectly. Firstly, on what is a large, imposing, drab, grey and ugly surface, the artist has chosen a bright, dynamic, saturated color pallet in order to firmly counter-act the overall scale and flavorlessness of that specific edifice and bring the viewers eyes to the base of the wall, where the ground-level action in the park is reinforced.

Secondly, with an indisputable nod to two of the parks' primary uses, a dog park and an urban garden, Amiah has focus the murals character development on two main elements 1) a cute collection of friendly dogs, and 2) a bounty of luscious flowers and plants. These two elements clearly project the idea of what the park is primarily used for and how the downtown community views its most endearing qualities.

Lastly, and more subtly, Amiah used the scale, spacing and rhythm of the the dull tree trunks against the vivid teal background in a very creative way that leads both the trained and untrained eye to get the notion of a piano key layout. Thus, a third use of the park as an intended live music station, complete with sound making furniture, is given its due place in her mural through this uniquely camouflaged tribute.

The mural design will be scaled up, reproduced and painted by a small team volunteer artists associated with the 315Alive project in mid-October. We estimate the use of appx. 40-50 co-labor hours of work to complete the mural. The surface will be prepared with a concrete block primer and the mural painted with exterior latex paint. The use of ladders, movable scaffolding and a electric bucket lift will be necessary.

Upkeep: The owner of the property has approved the final design and has signed a contract with the 315Alive project ensuring long-term care, maintenance oversight and a willingness to preserve the integrity of the mural to the best of their ability before any work commences.

Budget: \$0. The materials, equipment and additional resources needed for the project will be donated to the effort by participating supporters, vendors and donors. Artist compensation will be determined by the total sum raised through the projects' crowd fund site: gofundme.com/315alive

Artist Biography / Portfolio: Amiah Crisler, 11yr. Ed Smith School. Syracuse, NY

"I am an 11 year-old who is passionate about self-expression through Art. Since the age of 5, I have been involved in pottery, painting, and drawing. Oil and acrylic paintings are my main focus. I believe that everyone deserves to have art in their home."

Website:

<https://www.facebook.com/ArtsyAmiah/>
<https://www.instagram.com/amiahcrisler/>



Mural Scale is appx. 85' w X 25' h.



Original Mural Art:



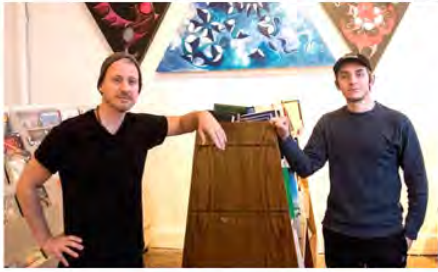
Environmental Context:





ORGANIZATIONAL OVERSIGHT PROGRAM MANAGEMENT

SPARK CONTEMPORARY ART SPACE, LLC
 {w/ ALCHEMICAL NURSERY as 501c3 FISCAL SPONSOR}



The 20 year old independent cultural institution, long affiliated with SU VPA, is under new ownership and now undergoing the process of redeveloping its longtime facility on E. Fayette St., in the heart of the city's rapidly exploding Eastside neighborhood.

As a part of its **"Spark the Arts"** initiative, the co-owners have successfully raised funds for much needed renovations, have re-invigorated interest in a wide array of cultural event booking, and have partnered with a broad base of local businesses to help make its retail offerings more robust, while also working to grow its brand beyond the four walls of its beloved venue.



As a Syracuse-based art center with a non profit (501c3) fiscal sponsor, **Alchemical Nursery LLC**, the Spark team looks to continue to provide a showcase for a growing number of student, emerging and professional working artists within the confines of its own space, as it's done successfully for the past two decades, while also looking to focus on ways they can branch out and support more funky, creative ideas, events and activities throughout the rest of its surrounding community...

"315 Alive" is a great way of initiating this outreach process.



PROJECT FACILITATION

Jacob Alan Roberts
crystalcity315@mail.com
 315.807.8181



Resume Highlights

- * Professional Artist and Muralist
- * SU Alumni (VPA)
- * Executive Director
- * Co-Founder / Public Arts Chair
- * Cultural District Commissioner
- * Co-Founder / Member
- * Executive Director
- * Public Arts Committee Member
- * Co-Owner
- * Co-Owner
- * Town Arts Committee Member
- * Downtown Coordinator
- * Co-Owner
- * Founder / Managing Partner

- Select Studies in the Fine Arts
- ThINC (The Institution of a Now Culture)
- 40Below / Adapt CNY
- City of Syracuse, New York
- Arts and Cultural Leadership Alliance (ACLA)
- The Ithaca Festival
- Ithaca, New York
- Equilibrium Creative & Healing Art Center - VT
- Superfresh! Organic Cafe - Vermont
- Brattleboro, Vermont
- Brattleboro, Vermont
- Spark Contemporary Art Space
- Crystal City | Creative Space

- 1997 -
- 1991-1996
- 1999-2006
- 2003-04
- 2004-05
- 2003-04
- 2008
- 2008-09
- 2010-15
- 2010-15
- 2013-14
- 2014-15
- 2017 -
- 2017 -



Project Name: 315Alive

Project Goals: 12 Murals in 12 Weeks
Lead Organization: Spark Contemporary Art Space, LLC
Fiscal Sponsor: Alchemical Nursery 501c3 (TAX ID# 450594407)
Project Coordinator: Jacob Alan Roberts | yesjake@gmail.com
Project Website: www.315Alive.com
Crowdfund: www.Gofundme.com/315Alive

MURAL SITE | PROPERTY AGREEMENT

THIS AGREEMENT made this 03 day of OCTOBER, 2018
BETWEEN: **315ALIVE** (ie. SPARK ART CONTEMPORARY SPACE, Inc), Hereinafter referred
to as "315ALIVE" – and – Sam Ghahchi,
Hereinafter referred to as the "Owner".

WHEREAS 315ALIVE, sponsored by ALCHEMICAL NURSERY, a 501c3 not-for-profit charitable
organization, AND WHEREAS the Owner is the registered Owner of the building / property at
346 S. Warren St., Syracuse, New York:

1. The Owner hereby agrees to permit 315ALIVE, and its artists, to paint a Mural located at Warren St. Garage / North wall Syracuse, hereinafter called the "Wall".
2. The Owner agrees not to deface, cover, destroy, damage, alter or directly obstruct the visibility of the Mural and also agrees to maintain the integrity of the Mural after production.
3. A theme for the mural will be established and a sketch proposal will be presented to the Owner for approval before painting.
4. The Owner agrees that if repairs are required to be made to the Wall, the Owner will notify 315ALIVE in writing of this intention to repair. Once authorization has been received from 315ALIVE the Owner agrees to proceed with the approved repairs using all reasonable efforts to minimize the damage to the Mural.
5. 315ALIVE will use all reasonable efforts not to interfere with the business being conducted by the Owner and tenants/occupiers of the Building. The Owner will assist 315ALIVE to coordinate the painting of the Mural with the affected tenant(s)/occupier(s) of the Building.
6. The Owner agrees to permit by prior appointment 315ALIVE and its artists access to the Wall at all reasonable times in order to complete the Mural and to undertake any necessary inspections, approvals or repairs and 315ALIVE will use all reasonable efforts not to interfere with the business conducted by the Owner and other tenants/occupiers of the Building.
7. In the event that the Wall with the mural is to be demolished, removed or painted over, the Owner will notify 315ALIVE prior to the demolition or painting.

SIGNED

Name: Sam Ghahchi

Date: 10/3/18