

## CITY OF SYRACUSE PUBLIC ART APPLICATION

| Project Title:       | Syracuse Sympony   |
|----------------------|--|
| Installation Ty      | /ne·   |
| installation 1)      | Donation to permanent art collection   |
|                      | Temporary installation   |
|                      | Proposed date and duration of installation: April 2020   |
|                      | xMural on private property   |
| Insta llation Lo     | ocation  |
| Property Na          | me: Business   |
|                      | ess: 411 University Ave Syracuse, NY 13210   |
| Location De          | escription [e.g., 15 ft. from building entrance]:  |
|                      | Painted on side of building adjcent to entrance  |
|                      |  |
| Artwork Type         | [e.g., sculpture, mural, video]: Mural on private property                                     |
| Artwork Desc         | ription [include fabrication date; medium, dimensions, materials and finishes]:                |
| Large Scale          | e piano and keys will tower the right side of the building butting up to the                   |
| white trim           | along the house. The keys will be in a painted in various bright colors with                   |
| multicolor           | ed highlights added. The black keys are painted with a 3d shadow and                           |
|                      | ghlights with musicans names.  |
| •                    |  |
| Artist               |  |
| Name:Al              |  |
|                      | 120 Whittier Ave Syracuse NY 13204   |
| Phone: <u>315.</u>   |  |
| Email: <u>Ally</u> ı | walkerinks@gmail.com   |
| Current Owne         | er (if applicable)   |
| Name: Jac            |  |
|                      | 11 University Ave Syracuse, NY 13210   |
| Phone:73             | 2.688.5008   |
| Email: <u>jack</u>   | mamiye@gmail.com   |
| Applicant            |  |
|                      | Ally Walker  |
| Address:             | 420 Whittier Ave Syracuse NY 13204   |
|                      | 5.657.1315   |
| Email: All           | ywalkerinks@gmail.com  |
|                      | $MO_{1}(1) \cap M_{2}(2)$  |
| Signature:(          | Date <u>3/4/2020</u>   |
| Publi                | c Art Computssion,512 City Hall Commons, 201 E. Washington St., Syracuse, NY 13202/315448-8108 |

# ALLY WALKER

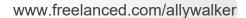
Mural Art Propsal: 411 University Ave, Syracuse NY 13210





Allywalkerinks@gmail.com







#### Freelance Muralist/Painter - private/public (16 years experience)

- Crouse Hospital, Syracuse, NY Underground Tunnel
- Crouse Hospital, Syracuse, NY Ultra Sound Exam Suites/MRI Unit
- Upstate University Hospital, Syracuse, NY 60 mural examination rooms for the Centre of Pediatric Surgery, Gastric Intestinal, Neurology, and Centre for Nutrition and Exercise.
- GIGI's Playhouse- Donor Tree, 500 donors with 17ft tree
- Paradise Auto, Syracuse, NY Auto Show Room
- Core fitness Gym, Syracuse NY- Logo Recreation (freehand)
- Pacific Health Club Group Liverpool NY Logo Recreation (freehand)
- Golisano Childrens' Hospital, Syracuse NY Lobby, Exam Rooms, Waiting Areas, Cancer Treatment Rooms, and Emergency Area
- (Total Murals in Upstate Hospital facilities 86 murals)
- Golisano Childrens' Hospital, Syracuse, NY Exertior Butterfly Tree
- Core Fitness, Syracuse, NY Logo Recreation
- Whitlock Building, Syracuse, NY 40ft. Lobby mural
- E.Water Street Mural 2017 World Canals Conference (exterior mural)
- Gear Factory, Syracuse, NY Lobby Staircase Mural
- Maxwells, Syracuse, NY Chalkboard Artist since 2018
- XO TACO, Syracuse NY Umbrellove, Be Yourself; Murals (exterior)

#### Mackenzie Childs - Syracuse, NY (2018-2020) Visual Merchandiser Assistant (freelance)

- Creating appealing eye-catching visual displays for the store, window displays, signs, influencer table scapes, ex/interior displays and promotional events.

#### Voss Signs - Syracuse, NY (2015-2016) Graphic Designer / Marketing Assistant

- Social Media, Website Content Management, Assistant to Marketing Director, Marketing Research/Material and Creative Development

### Downtown Decorations, Inc. Syracuse, NY (2008 – 2012) Graphic Designer

- Web site design, web site layout, maintaining product updates
- Design marketing flyers, brochures, exhibits/booth design
- Design conference materials, packets, product catalogues
- Created technical design illustrations for decor installation and layout
- Production/installation specifications for creating custom decor
- Creation of custom design banners, vector file manipulation, logo recreation for offset printing and screen printing
- Photography editing, rendering product decor for client presentation

#### **Administrative Assistant to Vice President/President (2009-2010)**

- Customer Service, Graphic Assistant to marketing and Art Director, Marketing Research and Creative Development

#### **Administrative Assistant (2002-2008)**

- Brian's Custom Framing: Receptionist/Secretary
- Buckley Owens Machinery Co.: Receptionist/Secretary

## **Technical Proficiency**

- Specializing in; artistic problem solving, painting large scale, creative-thinking, spatial design, color theory, free hand

#### **Education**

SUNY Plattsburgh (2002-2006)
Bachelors Degree in Art and Design, additional concentration in drawing with skills in various mediums: water color, acrylic, interior paints/faux

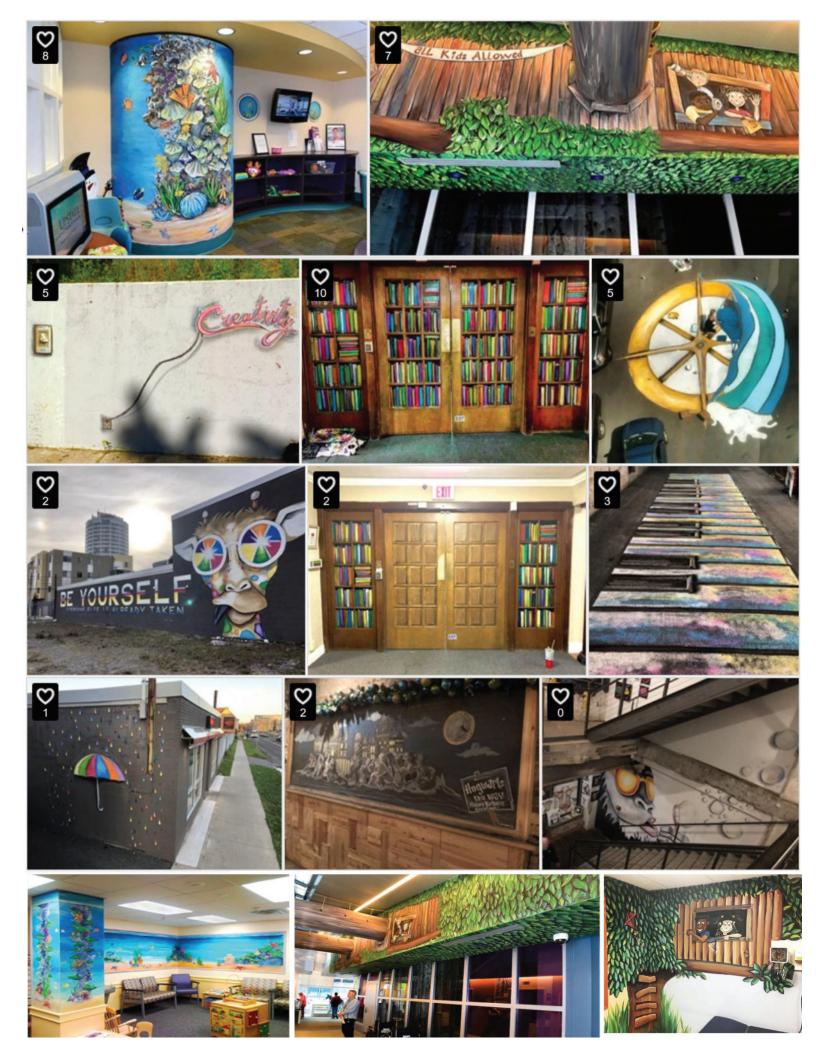
## **Design Proficiency**

Branding and Identity Page Layouts Image Retouching **Business Cards** Brochures **Event Posters** Web Advertisements Website Management **Technical Illustrations Promotional Signs** Screen Print Banners Photo Rendering **Tradeshow Displays** Magazine Advertisements Vector and Free Hand Illustration **Creative Custom Presentations Promotional Print Advertisements** Package Design **Teaching Artist for Paint Night Events** 

## **Project Management**

- Developing design concepts from rough sketch to final design that can be interpreted to retail environments, fixture design, window display, event and promotional execution.
- Lead projects from inception to completion, keeping in budget and meeting deadlines, and according to specifications.







#### **Artist Statement**

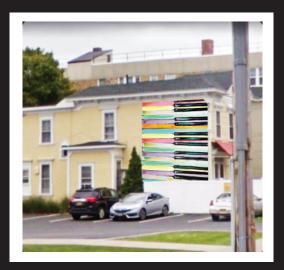
A symphony, by definition, means music for a group of instruments, whereas a concerto indicates a solo instrument with orchestral accompaniment. The piano is perfectly at home imitating a single instrument, such as the another instrument, or a particular ensemble of voices. The Symbol of the Piano" – A piano is a dream symbol of emotion and artistic creativity. The piano symbolizes music, harmony, and expression.

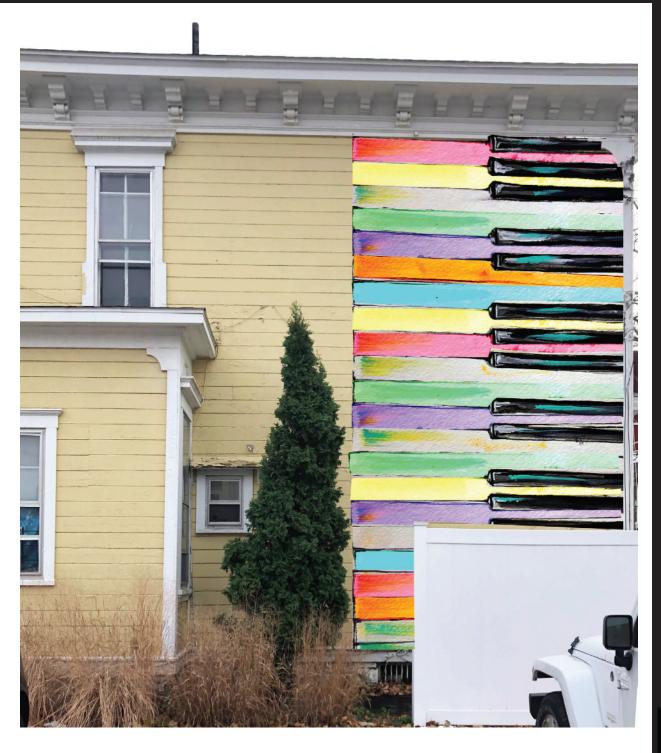
The piano mural is created to inspire and invite the viewer to dream musically. The colors of the keys are painted to make the mural stand out from the landscape. The Keys (black) will each highlight a Syracuse-Area Musician that has been significant to their industry and has preformed instrumentally or vocally. These musicians names are written on the keys to highlight Syracuse's musical history, creatively. The idea of this mural is intended to inspire the viewer visually while tying the communities rich history. The onlooker is motivated visually to dream artistically and inspire their own "inner theme song".

## PIANO

Musical Siding - Piano

Large Scale piano and keys will tower the right side of the building butting up to the white trim along the house. The keys will be in a painted in various bright colors with multicolored highlights added. The black keys are painted with a 3d shadow and colored highlights with musicans names.









#### Alan Gratzer

was born on November 9, 1948 in Syracuse, New York, USA. He is an actor, known for FM (1978), REO Speedwagon: Ridin' the Storm Out (Live) (1977) and REO Speedwagon: Roll with the Changes (1978).

#### Martin Sexton

Born 1966, is an American singer-songwriter and producer originally from Syracuse, New York.

#### **Gary Holland**

Gary Holland was born in Syracuse, NY on September 14, 1958. Heavy rock band drummer who has worked with Great White and Blue Cheer and performed with Dokken briefly.

#### Lou Reed

In 1960, a wiry 18-year-old named Lou Reed transferred from NYU's Bronx campus to Syracuse University. He spent four years making music, poetry, prose and problems before graduating with honors. Reed would go on to form an unparalleled outfit called The Velvet Underground, which helped launch his career as an iconoclast of avant-garde songwriting

#### Grace Jones

is a Jamaican model, singer, songwriter, record producer, and actress. Born in Jamaica, she moved when she was 13, along with her siblings, to live with her parents in Syracuse, New York.

#### Steven Page

The former Barenaked Ladies singer Manlius, N.Y., loves living in the Syracuse area.

#### Post Malone

Austin Richard Post, known professionally as Post Malone, is an American rapper, singer and songwriter. He has gained acclaim for blending musical genres including pop, hip hop, trap, and rock, his introspective songwriting, and his laconic vocal style. Born in Syracuse, New York and raised in Grapevine, Texas.

#### Jimmy Van Heusen

Born Edward Chester Babcock in Syracuse, New York, he began writing music while at high school. He renamed himself at age 16, after the famous shirt makers, Phillips-Van Heusen, to use as his on-air name during a local radio show. Studying at Syracuse University. Van Heusen wrote songs for the Cotton Club revue, including \"Harlem Hospitality

#### Mark Murphy

American jazz singer He recorded 47 albums under his own name during his lifetime and was principally known for his innovative vocal improvisations. He was the recipient of the 1996, 1997, 2000, and 2001 Down Beat magazine readers' jazz poll for Best Male Vocalist and was also nominated five times for the Grammy Award for Best Vocal Jazz Performance



## **Technical Aspects of Mural -**

### Paint Type:

- Exterior Acrylic Latex Paint. UV Acrylic Paint Sealant/Protectant.
- No Preparation need.
- Life Span: Paint type and multiple coating of UV Acrylic Paint Sealant/Protectant will allow paint to last over 10-15 years and more.
- No annual Maintenance Required (will be provided by owner if needed).

## **Project Time Line**

- 2 weeks - projected time (weather permissible)

## **Budget**

- FundingAll Expenses will be covered by owner (Jack Mamiye) in agreement with artist. (\* Please see attached Invoice)





Date: 3/2/20 # [ 951]

For: Mural Painting

**To:** 411 University Ave Syracuse, NY 13210

| DESCRIPTION  | RATE   | HOURS     |
|--|--------|-----------|
| Mural Painting - (~22ft x 16ft) wall; multi-colored, various colored keys painted down side of building  Materials - Acrylic Laxtex Paint, Brushes, Rollers, | -      | -         |
| Trays, Spray cans, UV Acryllic Clear Coat Paint  | Total: | \$1500.00 |

## HARRINGTON & MOSHER, ARCHITECTS, P.C.

#### 1035 SEVENTH NORTH ST. SUITE 1A LIVERPOOL, NEW YORK 13088 TEL (315) 420-6677

Syracuse Public Art Letter of Support

Dear Sir/Madame,

I am a Business Owner in the Syracuse Area and I am writing in support of the project at 411 University Ave Syracuse NY 13210. As an Architect I feel it is important to display Artwork in the Public Domain so it can relay positive and transformative messages.

I have reviewed the art and design for the building and am excited to see public art displayed in our neighborhood and community. I am familiar with Ally Walker's work as a mural artist in Syracuse and I support the project that her and owner Jack Mamiye have conceptualized.

I look forward to seeing the color and design added to our landscape. The mural's ties to the community through art and music will make for a playful and fun atmosphere in a urban area.

We appreciate the opportunity to support the Public Art efforts and look forward to seeing the completed works.

Very truly yours,

David E. Mosher, RA, President

President Cc: file