

PRIDE & PROSPERITY



SPONSORSHIP PROPOSAL

UPDATED APRIL
2026



FRIDAY
OCTOBER 9, 2026
INSPYRE Innovation Hub

Syracuse's first Economic Development Summit for the LGBTQ+ community

ABOUT THE EVENT

Pride & Prosperity is the first event of its kind in Central New York with a focus on economic advancement for the LGBTQ+ community. This inaugural summit is free to attend and will bring together the area's entrepreneurs, small businesses, economic agencies, and community advocates for a day of learning and networking at the brand new INSPYRE Innovation Hub by CenterState CEO in Downtown Syracuse.

The event is two-pronged with one track of programming for entrepreneurs and existing/aspiring business owners, and another for general workforce development and personal advancement with an economic lens.

The event aims to foster community and inclusive growth in Syracuse with workshops for starting or growing a business, panels on the experiences of LGBTQ+ changemakers, and guidance to support our LGBTQ+ workforce. Attendees will learn skills and strategies for economic development, hear from industry experts and relevant City of Syracuse staff, and have opportunities to create meaningful professional relationships in a safe, welcoming environment.

Afterwards, attendees are invited to join Come Out CNY at the nearby Salt City Bar for their Queer Happy Hour and Resource Fair, where they can further network and build community.

WHY SPONSOR?

Sponsoring Pride & Prosperity provides you with the unique opportunity to build brand awareness, brand loyalty, and to show support to the greater LGBTQ+ Syracuse community. Pride & Prosperity is creating the opportunity for new relationships among diverse stakeholders: local businesses, community advocates, economic development agencies, academic institutions, and government officials. **By joining this effort, you have the opportunity to reach these audiences while also participating in an event that is the first of its kind for our region.**

MEDIA REACH

This inaugural summit is expected to attract approximately 75-100 attendees. Event promotions will be supported by the City of Syracuse and its LGBTQ+ Advisory Board. Use of the City's media channels including a press release, event page on website and Facebook, and social media will ensure a wide audience is reached. The City of Syracuse has 16,000 Facebook fans, 16,000 X followers, 14,000 Instagram followers, over 10,500 on LinkedIn, and plans to distribute 50 flyers around town.



SPONSORSHIP OPPORTUNITIES

Ultimate Pride & Prosperity Ally - \$2500

Benefits

- Title sponsor status
- Logo included on all promotional materials for the event
- Ability to participate in opening remarks, if desired
- Special recognition in opening remarks
- Preferred seating for speaker and panel presentation
- Logo on specific venue signage
- All other benefits included in the *Inclusive Economy Champion* level

Inclusive Economy Champion - \$1500

Benefits

- Special recognition in opening remarks
- Speaker panel named for your company
- Preferred seating for speaker and panel presentation
- Logo on specific venue signage
- Slideshow recognition
- Logo on event promotional materials (Flyer/Program)
- Name and link on event webpage
- Highlight on Facebook event page
- Free tabling space at Come Out CNY's Resource Fair

Local Economy Advocate: \$750

Benefits

- Preferred seating for speaker and panel presentation
- Break-out session named for your company
- Logo on specific venue signage
- Slideshow recognition
- Logo on event promotional materials (Flyer/Program)
- Name and link on event webpage
- Highlight on Facebook event page
- Free tabling space at Come Out CNY's Resource Fair

Lunch Sponsor: In-kind donation for ~100 attendees

Benefits

- Preferred seating for speaker and panel presentation
- Special recognition in break area
- Slideshow recognition
- Logo on event promotional materials (Flyer/Program)
- Name and link on event webpage
- Highlight on Facebook event page
- Free tabling space at Come Out CNY's Resource Fair

Breakfast Sponsor: \$650 or in-kind donation for ~100 attendees

Benefits

- Preferred seating for speaker and panel presentation
- Special recognition on breakfast menu
- Slideshow recognition....

Coffee Sponsor: In-kind donation for ~100 attendees

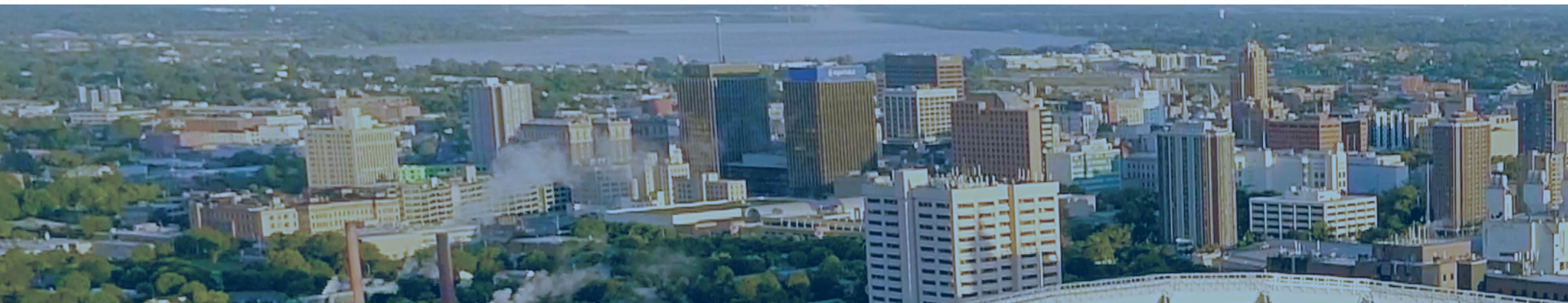
Benefits

- Preferred seating for speaker and panel presentation
- Special recognition on breakfast menu
- Slideshow recognition....

Friend to Pride & Prosperity: \$250

Benefits

- Slideshow recognition
- Name on event program
- Name and link on event webpage
- Highlight on Facebook event page
- Free tabling space at Come Out CNY's Resource Fair



SPONSORSHIP FORM

Please fill out the following form to confirm your sponsorship level. Completed forms along with payment can be mailed to Syracuse Economic Development Corporation (SEDCO), Attn: Benjamin Slate, One Park Place, 300 South State Street, Suite 700, Syracuse, NY 13202.

Checks should be made out to Syracuse Economic Development Corporation with 'Pride & Prosperity' and your selected sponsorship level in the memo line.

Business Name: _____ **Contact Name:** _____

Contact Email: _____ **Contact Phone:** _____

Address / City / State / Zip: _____

Website / Social Media Contacts: _____

Sponsorship Level (select one):

- ☐ Ultimate Pride & Prosperity Ally: \$2500
- ☐ Inclusive Economy Champion: \$1500
- ☐ Local Economy Advocate: \$750
- ☐ Lunch Sponsor: In-kind food donation for 100 attendees
- ☐ Friend of Pride & Prosperity - \$250

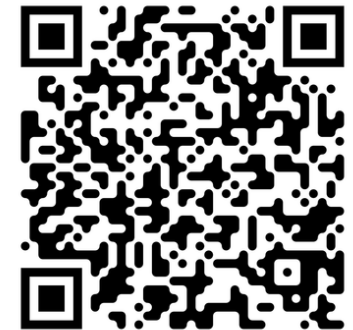
Would you like to receive a receipt for tax purposes? ☐ Yes ☐ No

SEDCO is a not for profit local development corporation serving as the fiscal sponsor for this event. Your contribution is tax deductible to the extent allowed by law. No goods or services were provided in exchange for your generous donation.



**PRIDE &
PROSPERITY**

**SCAN FOR ONLINE
SPONSOR FORM**



**THANK YOU FOR
YOUR SUPPORT!**

Scan the QR code or visit goto.syr.gov/pride-sponsor to complete the form online. Once your completed sponsorship form and payment is received, we will contact you to discuss sponsorship benefits and recognition. For more information, visit syr.gov/pride-and-prosperity. Please note, any unused funds will be reallocated to future related programming.