

**SYRACUSE
LANDMARK
PRESERVATION
BOARD**

Certificate of Appropriateness Application

Case Number: CA-20-05

Submit by mail or by hand to:

Syracuse Landmark Preservation Board
City Hall Commons, Room 512
201 E. Washington Street
Syracuse, NY 13202

Electronic submissions to: SLPB@syr.gov

APPLICATION

I. Applicant's Name: Holmes King Kallquist & Associates, Architects
Address: 575 N. Salina St., Syracuse, NY 13208

Phone: 315-476-8371 email: jwilliams@hkkarchitects.com

II. Work is proposed for property at (address):
362 S. Salina St., Syracuse, NY 13202

This property is:

- ☒ individual Protected Site
☐ located within a Preservation District

III. This application is for the following (check as many as appropriate; complete only the parts indicated with each work item):

- ☒ Partial or complete demolition (Complete Part 1)
☒ Alteration to texture or material composition of building exterior (Complete Part 2)
☐ Alteration to texture or material composition of building interior (only if interior is designated a Protected Site; Complete Part 2)
☐ Change in color (Complete Part 3)
☐ Cleaning (Complete Part 3)
☐ Addition to existing building (Complete Part 4)
☐ New building construction (Complete Part 4)
☐ Alteration to site including excavation, change in land contours, installation of pavement for parking lots, driveways, or sidewalks (Complete Part 5)
☐ Deposit of refuse or waste material (Complete Part 5)
☒ Change in signage or advertising (Complete Part 6)

Applicant's Signature: James F. Williams Date: 2/12/20

Owner's Signature: [Signature] Date: 2-13-20

**Submission of this application or approval of a Certificate of Appropriateness does not relieve the applicant of his/her responsibilities in obtaining other permits and/or approvals as prescribed by law. The Syracuse Landmark Preservation Board uses the United States Secretary of the Interior's Standards as guidelines for review of proposals. A copy of these standards is available at the SLPB office or online at <https://www.nps.gov/tps/standards/rehabilitation/rehab/stand.htm>.*

512 City Hall Commons, 201 E. Washington St., Syracuse, New York 13202/(315) 448-8108/SLPB@syr.gov

Demolition: Part 1

- 1-1** Has an order for demolition of the structure been issued by the Division of Code Enforcement, Chief of Fire, or another agency of the City of Syracuse?

☒ No

☐ Yes

Please indicate the date when order was issued: _____

Please indicate the issuing department or agency: _____

- 1-2** Certificate of Appropriateness is being sought for:

☐ Complete demolition

☒ Partial Demolition – Enclose site plan showing portions to be removed and photographs of existing structure.

- 1-3** Why is the demolition necessary? _____

The original curved marquee, constructed in 1928, was replaced with the current marquee some time in the 1950s. This marquee was constructed over the original steel framing and is now in a deteriorated state, the result of age and having been hit by delivery trucks several times. The Landmark Theatre intends to replace the existing marquee display panels, reusing the existing original steel framing, with a new marquee to match the 1928 marquee in scale, form and color.

- 1-4** List any other factors or information that you feel should be considered by the Syracuse Landmark Preservation Board: _____

The existing marquee is deteriorated to the point where the front display panel, facing S. Salina St., has been covered with a display banner to hide the deterioration and damage, and is no longer suitable for its display purpose.

Alteration: Part 2

- 2-1 Please describe the nature of the work for which the Certificate of Appropriateness is being sought: Replace the existing, non-original marquee display panels and ceiling with a replication of the original 1928 marquee display panels and ceiling, with digital display panels at the south and north facing panels, curved ceiling with tracer lighting to match the original, new roof membrane and flashings, sign panels surmounting the north and south display panels similar to the original (indicating "Landmark" rather than "Loew's"), east panel and surmounting sign panel indicating "Syracuse Landmark", and separate digital display panel on wall above entry matching original lit display panel.
- 2-2 Is the history of existing materials and building components known?
☒ Yes
☐ No
- 2-3 Does the alteration attempt to return the building to a known former appearance?
☒ Yes
☐ No
☐ Unknown
- 2-4 Does the proposal call for the covering or removal of existing materials or finishes? (i.e. installation of new siding).
☐ No
☒ Yes (please explain what will be covered or removed).
The project requires the removal of the non-original marquee display panels and ceiling. The digital display panel on the wall above the entry will cover currently exposed terra cotta. This was originally covered by a lit display panel, which is being replicated with a digital display panel.
- 2-5 Materials to be removed or covered are:
☐ Part of the original building
☒ Part of a subsequent addition (please give date if known) (1950s marquee)
☐ Not Known
- 2-6 Can materials that are to be covered or removed be exposed or reattached in the future without damage?
☐ Yes
☒ No (Non-original marquee)
- 2-7 Please submit the following: photos of the existing building and site of proposed work; site plan and elevation drawings of proposed alteration; materials list; and manufacturer's cut sheets or other descriptive materials that illustrate the proposed alteration.

Alteration of Site: Part 5

5-1 This application is for:

- ☐ Deposit of refuse
- ☐ Alteration to site

5-2 Describe the nature of the work for which the Certificate of Appropriateness is being sought: _____

5-3 Does the proposed alteration call for removal of site components such as plantings, trees, fencing, walkways, outbuildings, gates, and/or other elements?

- ☐ No
- ☐ Yes (Please explain) _____

5-4 How will the proposed alteration to the site change the character of the property? (e.g., parking in public view in front of structure). Please explain: _____

5-5 Include photos, or drawings of the existing and the existing site and the locations of proposed site changes.

Signage: Part 6

6-1 The proposed signage is:

- ☐ Wall sign
- ☒ Projecting
- ☐ Sign on awning
- ☐ Window signage
- ☐ Other (Please explain) _____

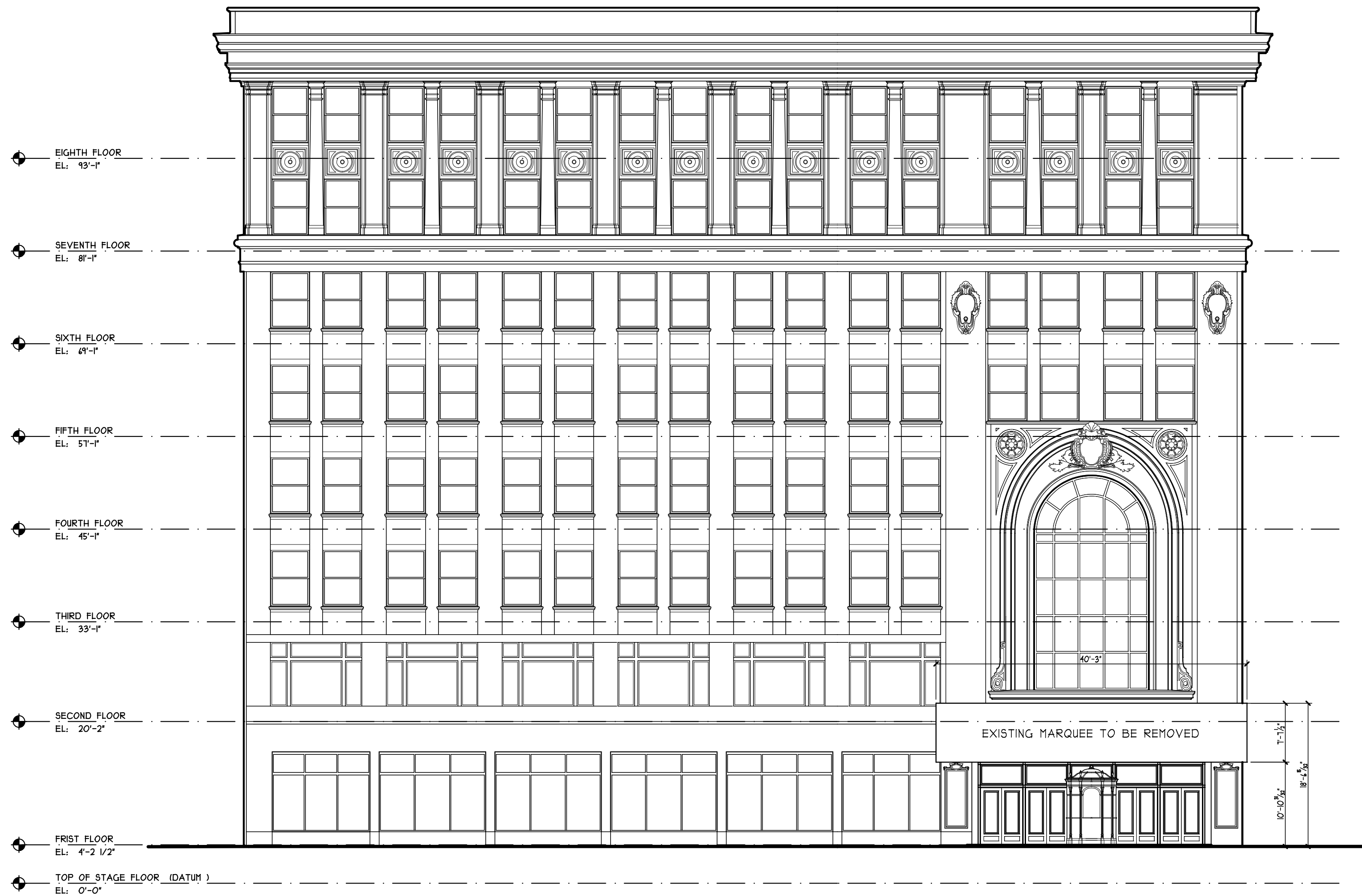
6-2 Describe and illustrate the design of the proposed signage: _____

Fixed and digital display signage at south and north marquee panels; fixed signage at east marquee panels; digital display panel on wall above entry.

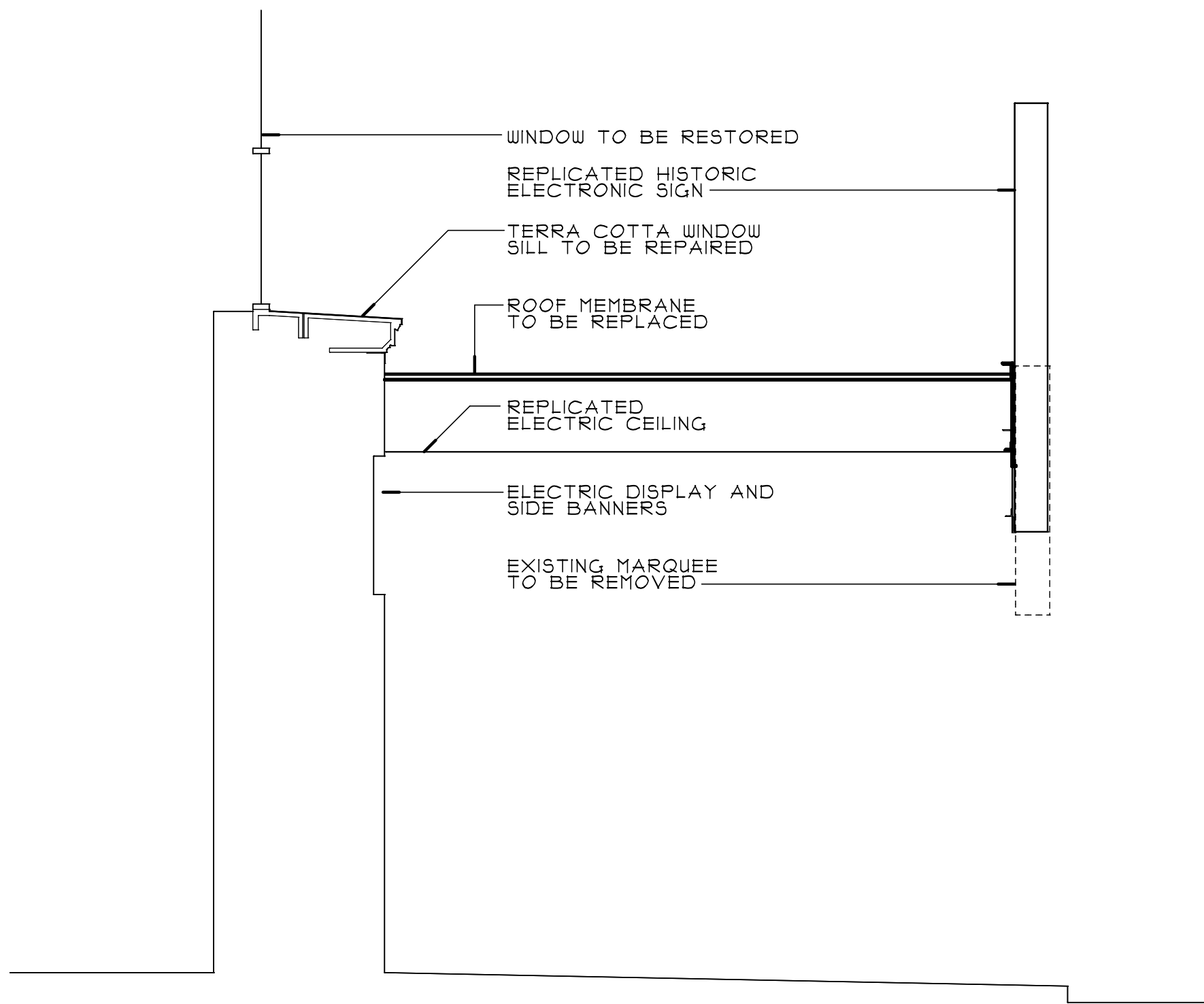
6-3 Include a drawing of the sign and photos of the building façade showing the size of the sign and where the sign will be located.

6-4 Describe and illustrate how the proposed signage will be attached to the building.

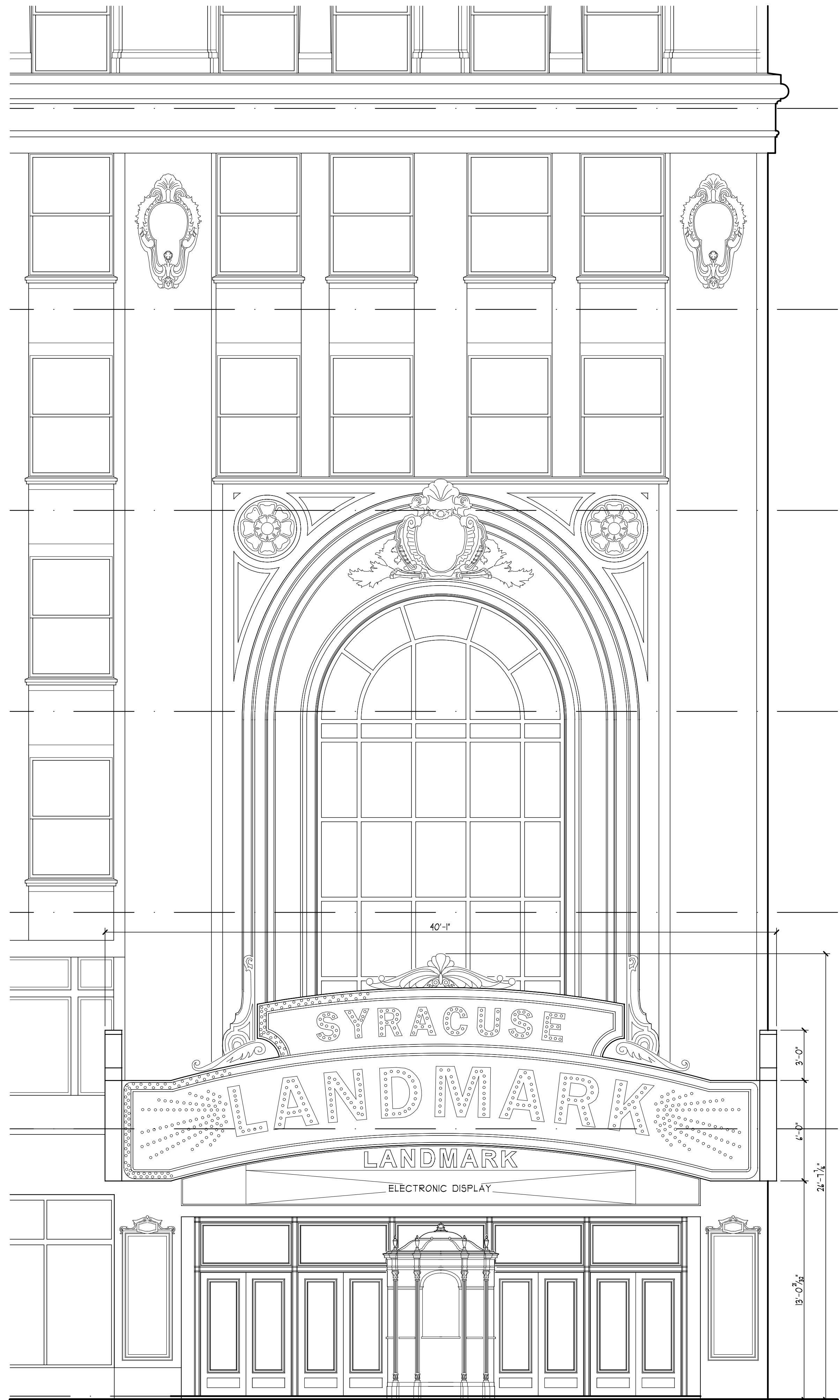
2/25/2020 S:\JOB NUMBER 2020\20010 - Landmark Theatre Marquee\Condoc\Plot\A2.2.aec



EXISTING EAST BUILDING ELEVATION
SCALE : 3/32" = 1'-0" (B-2) A2.2



MARQUEE SECTION
SCALE : 1/4" = 1'-0" (A-2) A2.2



ENLARGED MARQUEE ELEVATION
SCALE : 1/4" = 1'-0" (A-1) A2.2

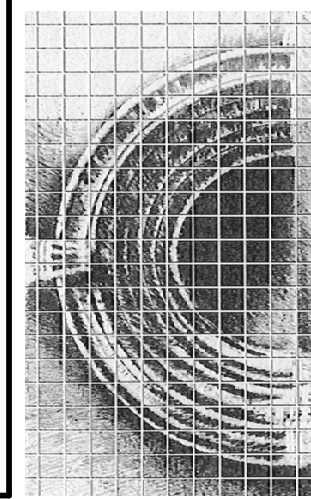
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JOB NO: XXXXX
DATE: XXXXXX
DRAWN BY: XX
SCALE: 12" = 1'-0"

LANDMARK THEATRE
MARQUEE REPLACEMENT
362 SOUTH SALINA STREET, SYRACUSE, NEW YORK

HOLMES ■ KING ■ KALLQUIST
& Associates, Architects, LLP
575 NORTH SALINA STREET, SYRACUSE, NY 13208
PH: (315) 476-8371 FAX: (315) 476-5420
www.hkkarchitects.com



BUILDING ELEVATION

A2.2

2/25/2020 S:\JOB NUMBER\2020\20010 - Landmark Theatre Marquee\Condo\Plot\A2.1.aec



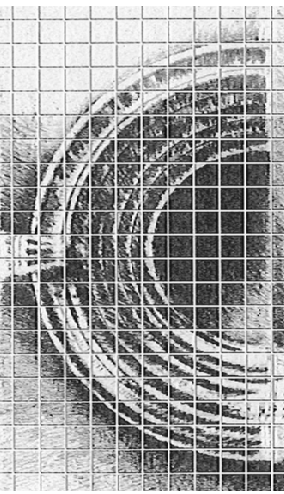
REV No.	DATE	DRAWN BY	DESCRIPTION

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JOB NO: XXXXX
DATE: XXXXXX
DRAWN BY: XX
SCALE: 1/2" = 1'-0"

LANDMARK THEATRE
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362 SOUTH SALINA STREET, SYRACUSE, NEW YORK

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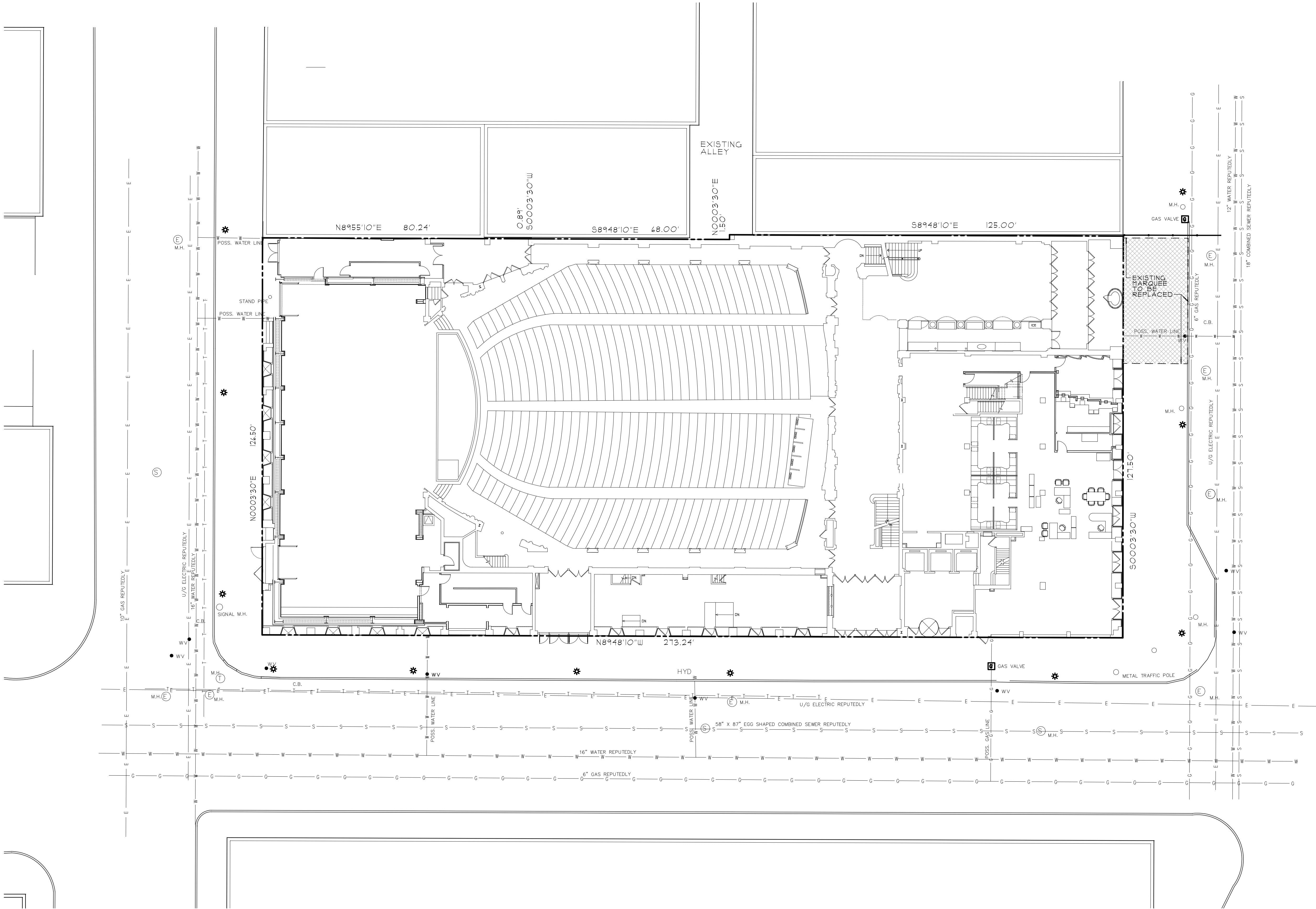


BUILDING ELEVATION

A2.1

SOUTH ELEVATION
SCALE: 3/32" = 1'-0"

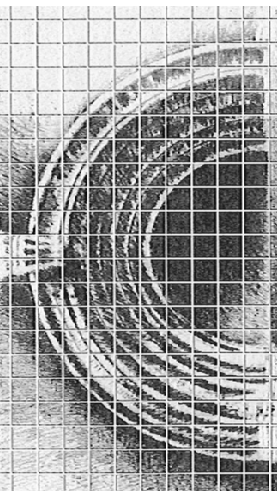
A-1
A2.1



SITE PLAN
SCALE : 1/16" = 1'-0" + (A-1) CI

LANDMARK THEATRE
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SITE PLAN

C1.1

REV. NO.	DATE	DRAWN BY	DESCRIPTION

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SCALE: 12" = 1'-0"

PART 68.50 OF THE TITLE WITH EDUCATION LAW OF NEW YORK PROHIBITS ANY AND ALL ALTERATIONS TO THIS DRAWING OR DOCUMENT BY ANY PERSON, UNLESS ACTING UNDER THE DIRECTION OF A LICENSED ARCHITECT. ANY SUCH ALTERATIONS SHALL BE NOTED, SEALED, AND SIGNED BY THE ALTERING ARCHITECT IN ACCORDANCE WITH THE REQUIREMENTS OF PART 68.50.



**LANDMARK
THEATRE**

362 South Salina St.
Syracuse, NY 13202

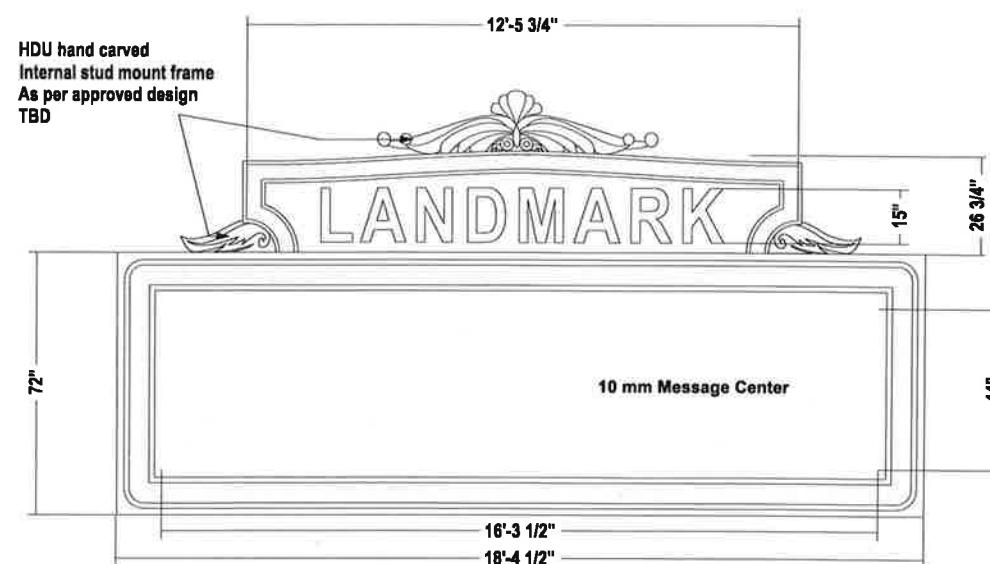
Project Number: MQ-00000
Drawn by: Eric E. Larsen

Revisions

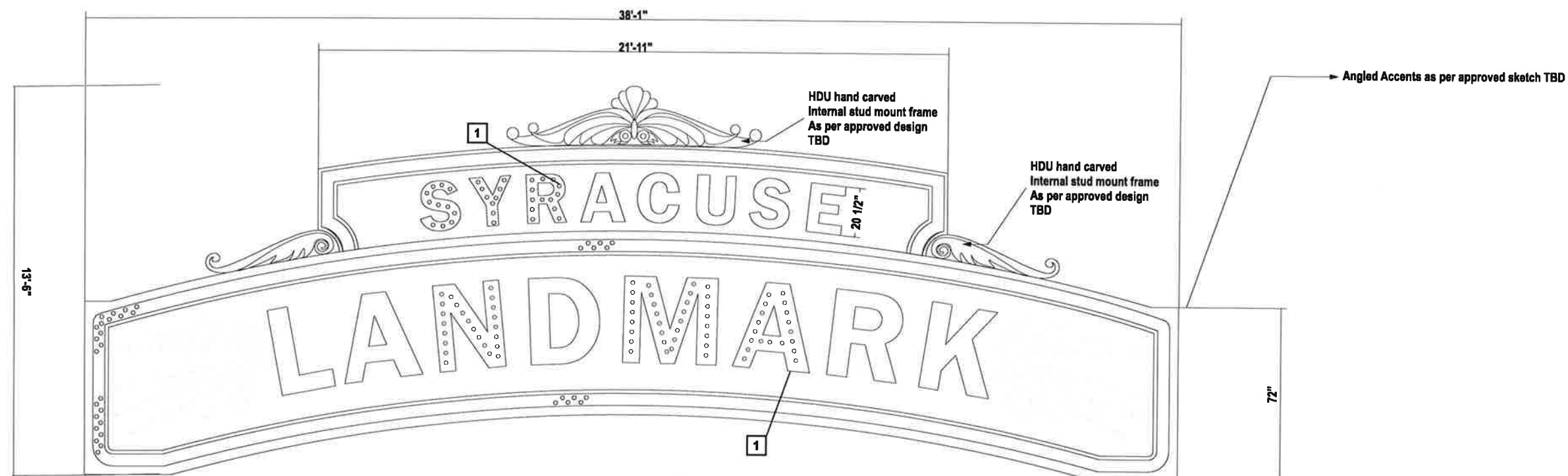
Design Change	12/11/2019
Design Revision	12/27/2019
Design Revision as per email dated	01/07/2020

APPROVAL STAMP:

FILE DATE: 11/20/2019
LandmarkNY01_20191113



2 MARQUEE SIDE
Elevation Right Typical Left Scale: 1/2" = 1'-0"



1 MARQUEE
Elevation Scale: 1/2" = 1'-0"

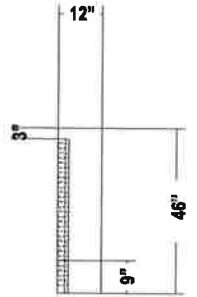
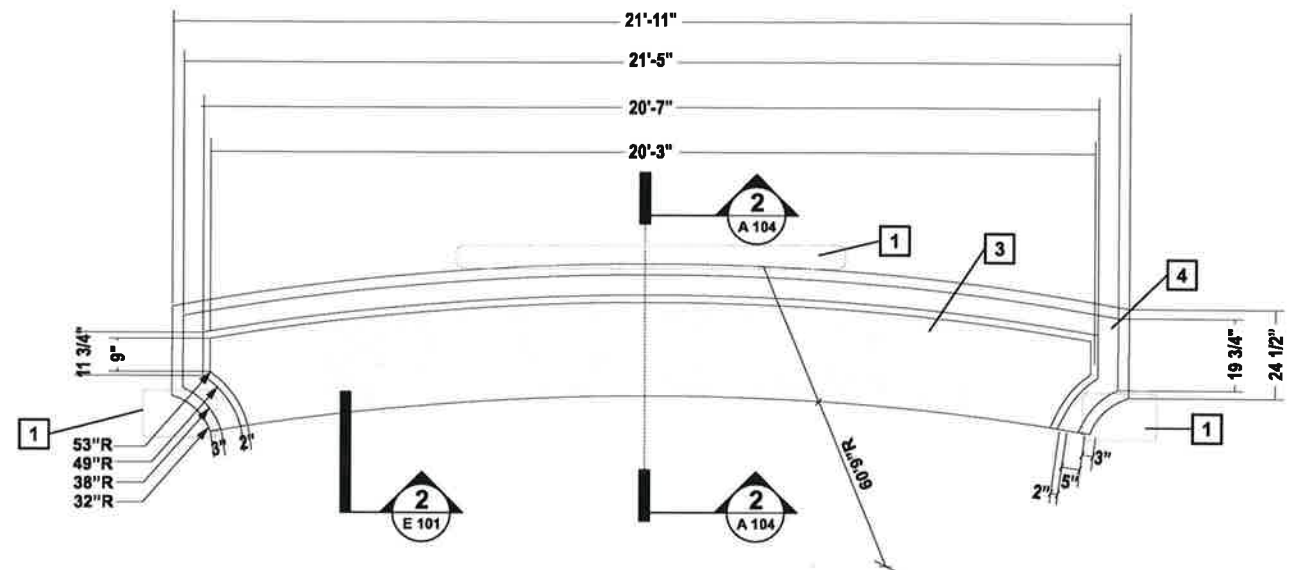
Revisions	
Design Change	12/11/2018
Design Revision	12/27/2018
Design Revision as per email dated	01/07/2020

APPROVAL STAMP:

FILE DATE: 11/20/2019
LandmarkNY01_20191113

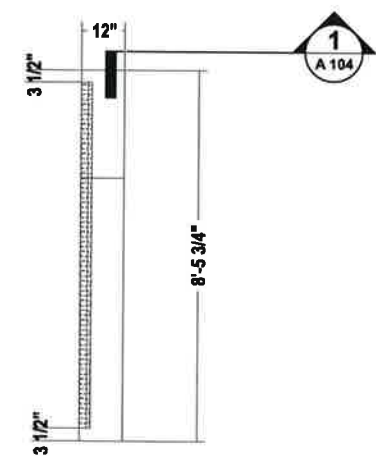
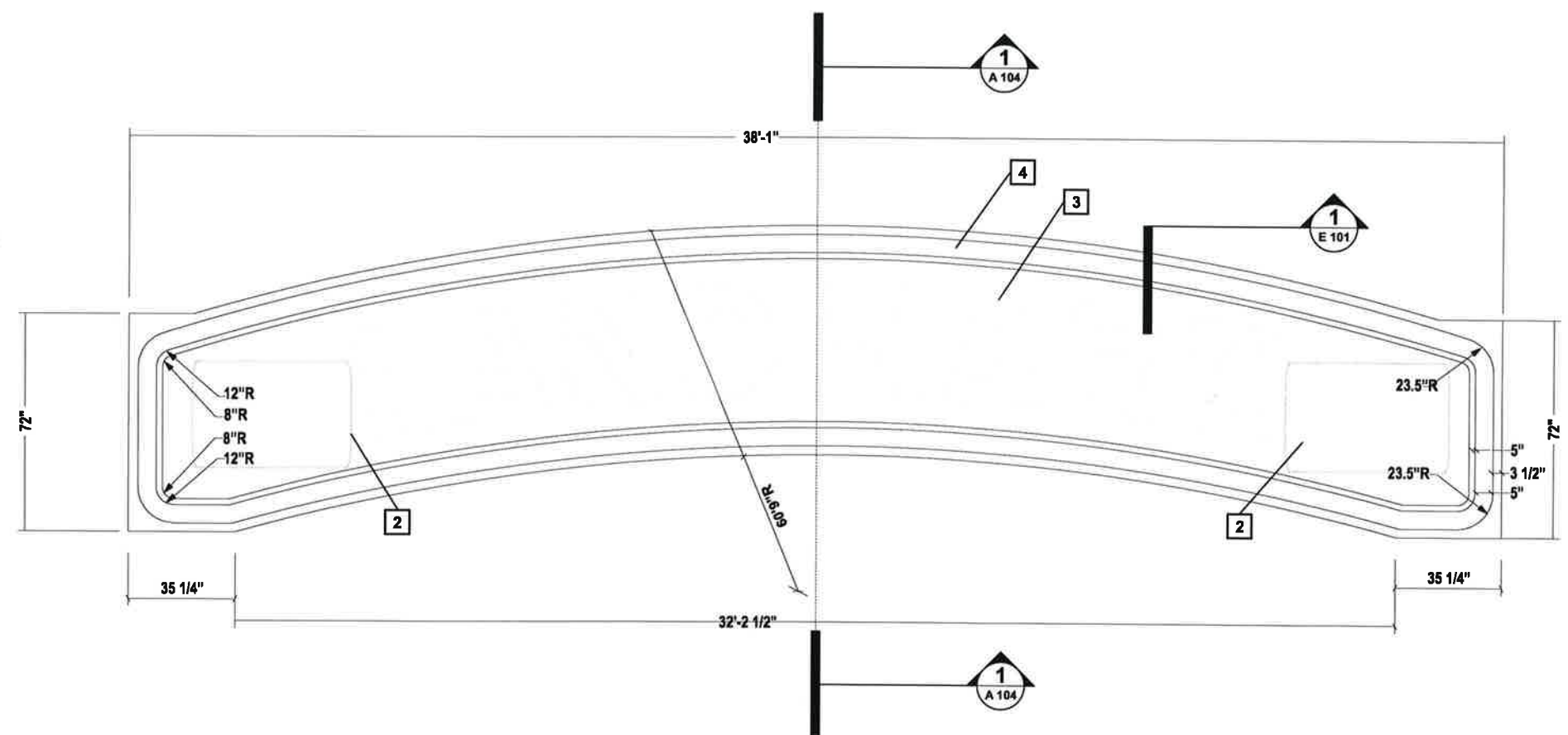
NOTES

1. Architectural Accent see page A-
2. Burst layout see page E-102
3. Bulb layout letters see page E-101/E-102
4. Bulb layout raceway see page E-102



SIDE VIEW

2 MARQUEE CABINET CROWN
East Elevation
Scale: 1/2" = 1'-0"



SIDE VIEW

1 MARQUEE CABINET
East Elevation
Scale: 1/2" = 1'-0"

**LANDMARK
THEATRE**

362 South Salina St.
Syracuse, NY 13202

Project Number: MO-00000

Drawn by: Eric E. Larsen

Revisions

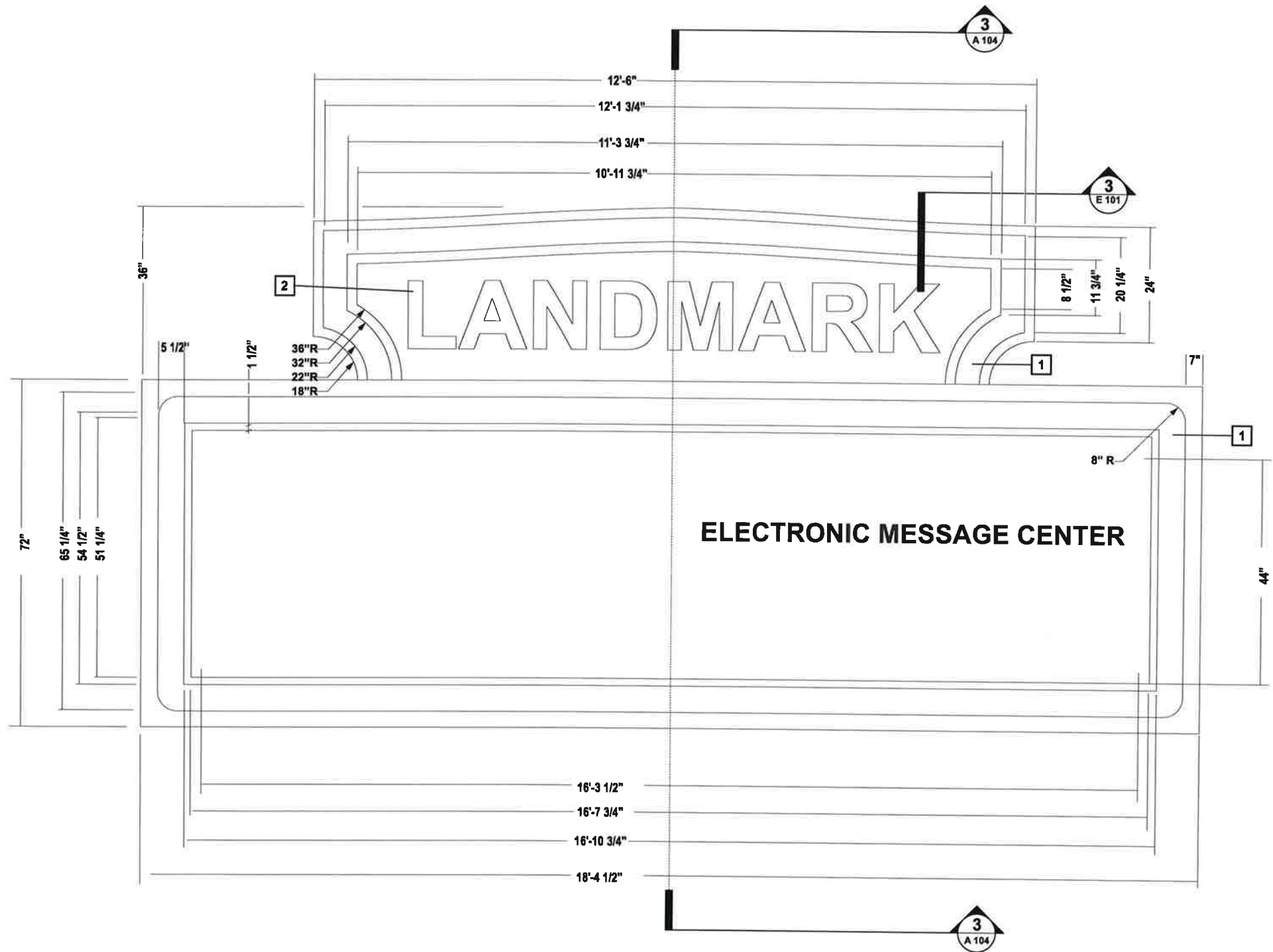
Design Change	12/11/2019
Design Revision	12/22/2019
Design Revision as per email dated	01/07/2020
Cabinet	01/18/20

APPROVAL STAMP:

FILE DATE: 11/20/2019
LandmarkNY01_20191113

NOTES

1. Bulb layout see page E 103
2. Channel Letter detail see page E 101



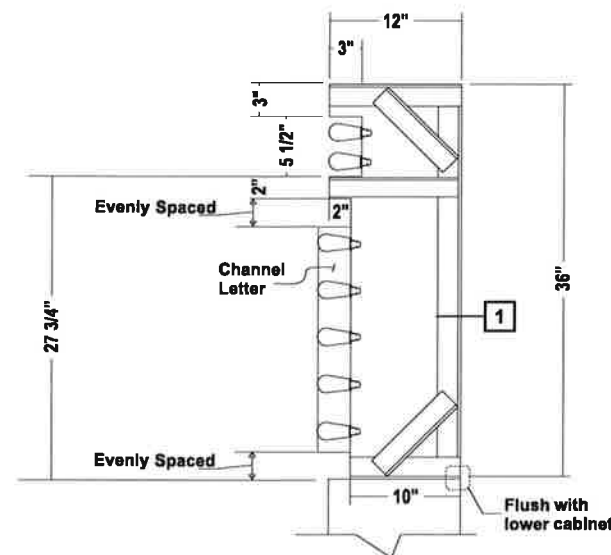
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MARQUEE CABINET

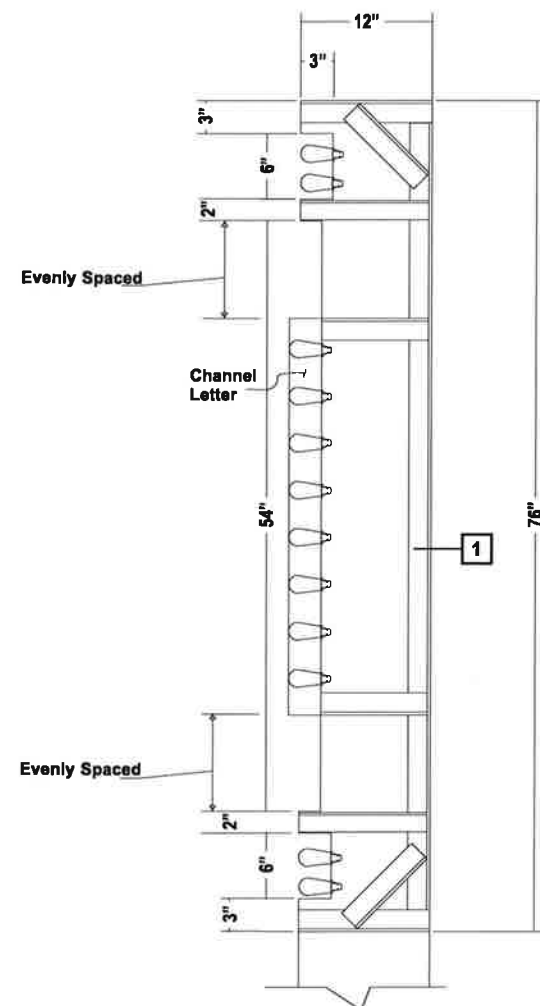
Right Side Elevation / Typical Left

Scale: 1" = 1'-0"

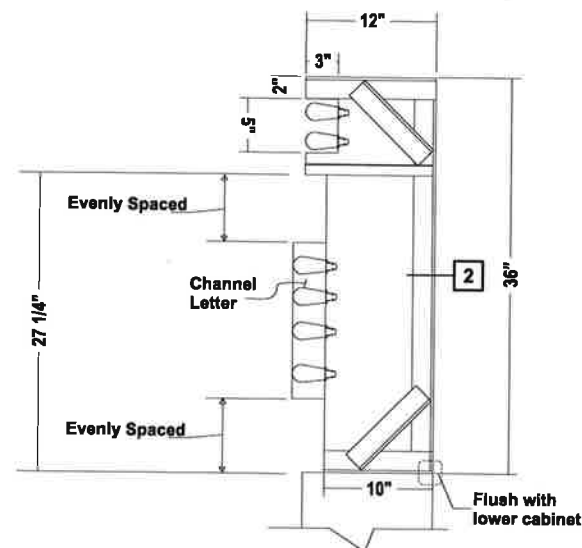
RIGHT SIDE MARQUEE TYPICAL LEFT A-103



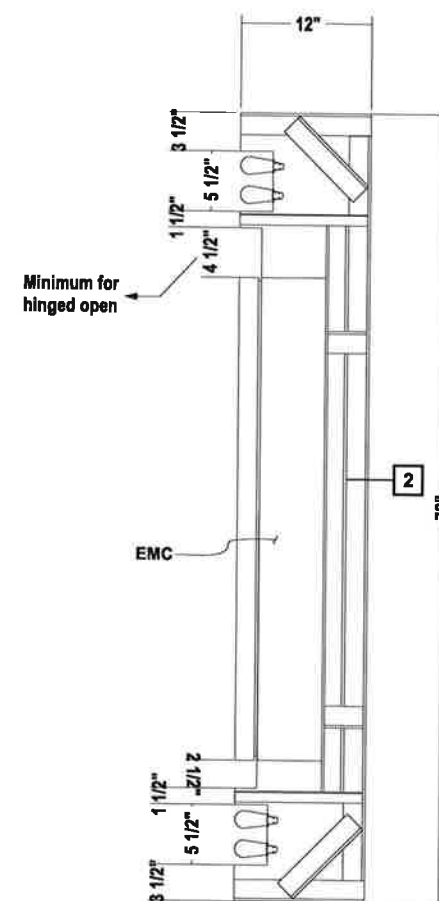
3 MARQUEE CABINET EAST ELEVATION CROWN
Cross Section Scale: 1-1/2" = 1'-0"



1 MARQUEE CABINET EAST ELEVATION
Cross Section Scale: 1-1/2" = 1'-0"



4 MARQUEE CABINET SIDE ELEVATIONS CROWN
Cross Section / Right Side / Typical Left Scale: 1-1/2" = 1'-0"



2 MARQUEE CABINET SIDE ELEVATIONS

- ## NOTES

1. For structure detail see page S 103
2. For structure detail see page S 104
- 3.



**362 South Salina St.
Syracuse, NY 13202**

1. Internal steel support structure and frame.
2. Various pattern LED bulb marquee chase and flash lighting
3. Arched ceiling with pattern similar to original circa 1920s
4. Field Verify before fabrication



Revisions

Redsigned 12/11/2019

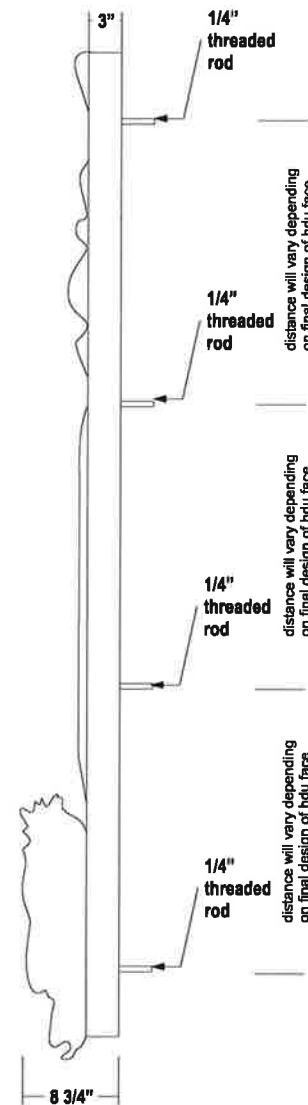
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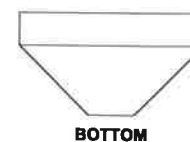
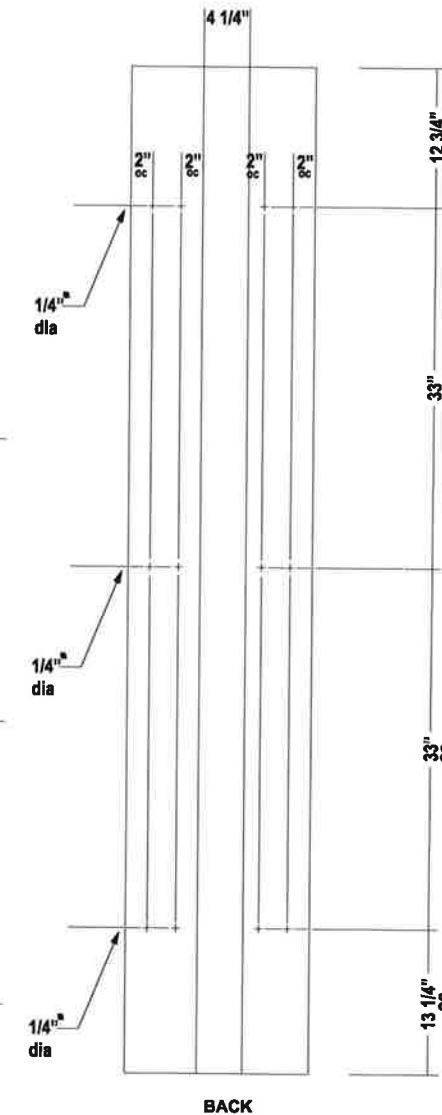
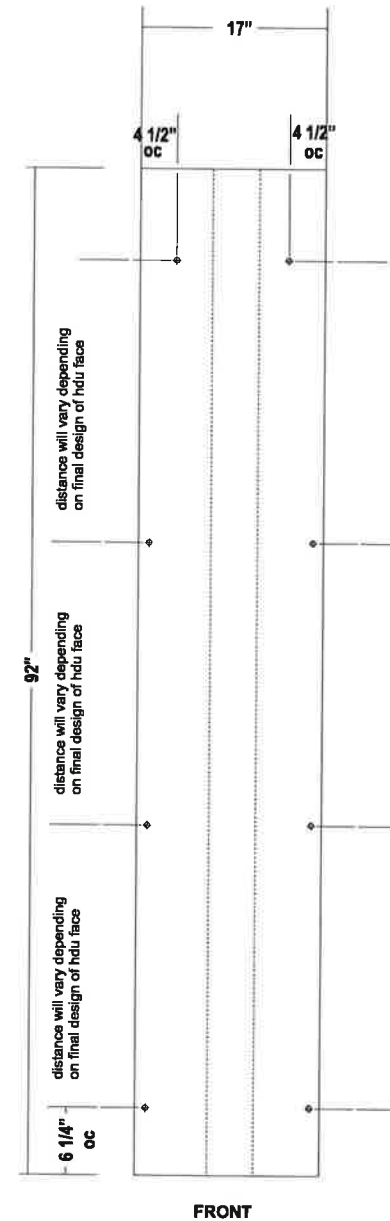
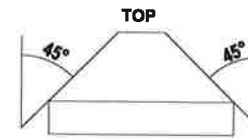
FILE DATE: 11/13/2019

TBD



1 CORNER ACCENTS
Elevation

Scale: nts



2 CORNER ACCENT CABINET / SUPPORT
Elevation

Scale: nts

- SPECIFICATIONS**
- * HDU hand carved
 - * Threaded Rod attachment
 - * Angle iron frame
 - * .063 aluminum sheet wrap

WAGNER
ELECTRIC SIGN CO.

7135 WEST RIDGE ROAD
ELYRIA, OHIO 44035
PHONE: 440-245-6540
FAX: 440-233-6455
WWW.WAGNERSIGN.COM

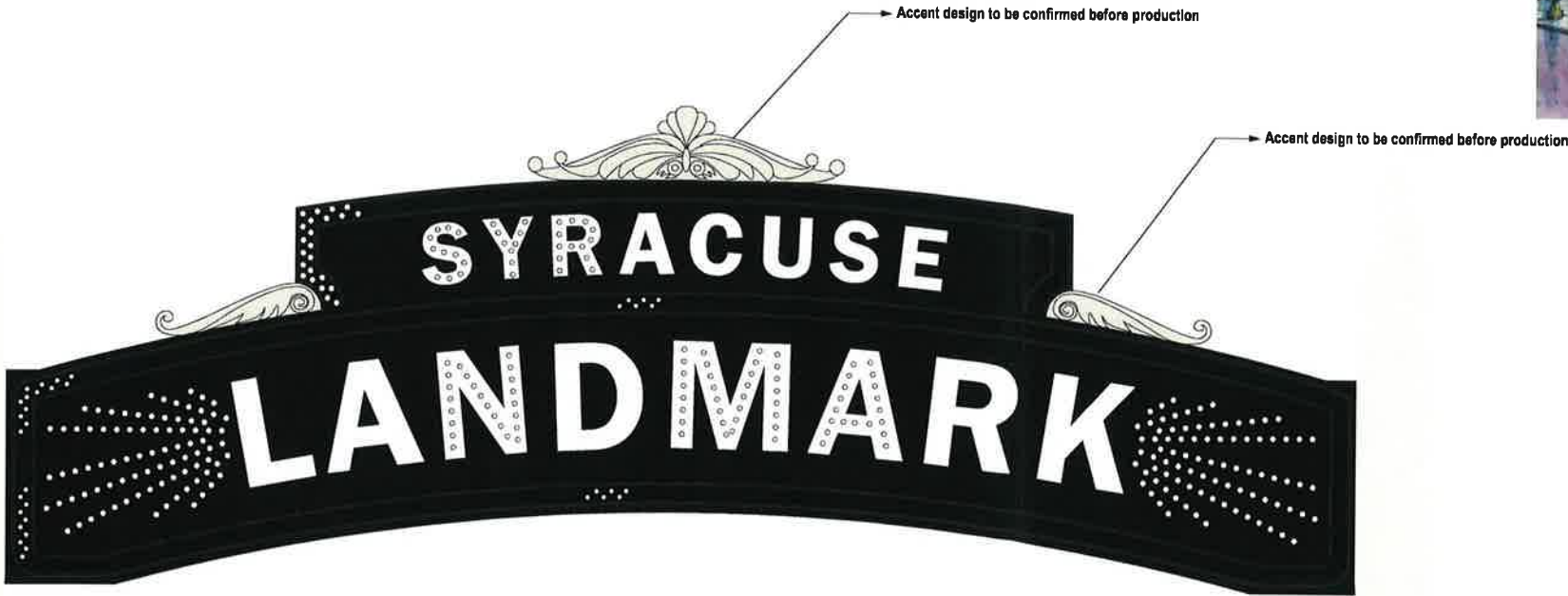
**LANDMARK
THEATRE**
362 South Salina St.
Syracuse, NY 13202

Project Number: MO-00000
Drawn by: Eric E. Lareen

Revisions	
Design Change	12/11/2019
Design Revision	12/22/2019
Design Revision as per email dated	01/07/2020
Design Revision	01/05/2020

APPROVAL STAMP:

FILE DATE: 11/20/2019
LandmarkNY01_20191113



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PHONE: 440-245-6540
FAX: 440-233-6455
WWW.WAGNERSIGN.COM

LANDMARK
THEATRE
382 South Salina St.
Syracuse, NY 13202

Project Number: MO-00000
Drawn by: Eric E. Larson

Revisions	
Design Change	12/11/2018
Design Revision	12/21/2018
Design Revision as per	
email dated	01/07/2020

APPROVAL STAMP:

FILE DATE: 11/20/2019
LandmarkNY01_20191113



WELCOME TO
THE LANDMARK THEATRE

LANDMARK THEATRE
ALL CITY HS
SPORTS AWARDS
PRESENTED BY SOF
JUNE 14TH 6PM



WELCOME TO
THE LANDMARK THEATRE

LANDMARK THEATRE
ALL CHY HS
SPORTS AWARDS
PRESENTED BY SOS
JUNE 14TH 6PM





LANDMARK THEATRE

THE LANDMARK THEATRE INVITES YOU TO
JOIN US FOR OUR SECOND CENTURY
FEBRUARY 18 2028

LANDMARK



THE LION KING

FRI 7:00 SAT 11:00, 7:00 SUN 4:00